

Stony Brook

Office of University News Services
State University of New York at Stony Brook
Stony Brook, New York 11794 + 0605
telephone: (516) 246-3580

May 8, 1984

Richard C. Lyons
General Manager, WHHO/WKPO
Bilbat Radio Inc.
Box 726
Hornell, N.Y. 14843

Dear Mr. Lyons:

Welcome to "Conversations Unlimited."

We're happy that you have asked to receive the weekly broadcast. We will be sending you a 7-inch reel-to-reel tape each week. We aim at having the tapes in the mail by Friday noon, so you should be receiving your copy each week about Tuesday. Please let me know if you have any problems with the delivery.

In the next day or so, we'll be sending you two tapes. The first will be the regular tape being prepared for use the week of May 14. The second will be a backup tape that you may use anytime as a spare.

We'll be checking with you in a few months if we haven't heard from you. We are, of course, very interested in how you use the program and in what reaction you and your audience have to them. Feel free to call anytime if we can help or if there are any special subjects you or your audience would like covered.

Sincerely,



David Woods
Director
University News Services

DW: pf

RETURN BY MAY 5, 1984 TO:

David Woods, Director
University News Services
328 Administration Building
SUNY at Stony Brook
Stony Brook, N.Y. 11794 + 0605

X

YES. Send us your weekly tapes, "Conversations Unlimited."

We plan to use them as follows:

_____ 30-min. program weekly (Day, Time) _____

_____ 15-min. program weekly (Day, Time) _____

_____ Segments on our magazine-type show

_____ Segments on our news broadcasts

X _____ Unsure at this time, but send them anyway!

SEND _____ cassettes X _____ 7" reel-to-reel

_____ NO, we won't be able to use your tapes because _____

NAME Richard C Lyons - Bilbat Radio, Inc.

TITLE Gen. Manager Box 726, Hornell, NY

STATION CALL LETTERS WTHO/WKPA TOWN HORNELL 14843

FORMAT MOR / Adult Contemp. APPROXIMATE SIZE OF LISTENING AUDIENCE 75,000

BOUNDARIES OF LISTENING AREA Steuben, Allegany, Livingston & Chemung Counties