

HERE AT STONY BROOK - Monday, March ~~22~~<sup>26</sup> 1984

10:20.30

10:33.30

~~INTRO~~ UP AND UNDER

Hi, everybody.

Why is it that young people have been characterized as saying, "Don't trust the over-30 generation?" Why is it that many of us have strong prejudices based on other people's race, color, ~~and~~ religion? Today we'll be talking about those questions---frightening questions, really---with a professional who has worked out some answers.

Later in the program, we'll talk with the person who is No. 1 in college radio broadcasting in the United States. For those who like radio, this visit behind the ~~XXXXX~~ campus scenes may be especially revealing.

Marion Metivier is special assistant to the president for equal opportunity and affirmative action at the State University of New York at Stony Brook. Before moving to Long Island this year, she had served in personnel and affirmative action positions in Connecticut and in New Mexico. Ms. Metivier, you've said that "awareness is the first ~~step~~ step in acceptance." Explain that, please.

INTERVIEW METIVIER:            --- How do we determine order and importance of things in our society?  
                                     --- Is it a matter of "having" to like or dislike everything; to establish a value?  
                                     --- What are the influencing factors?  
   - Family, neighbors, media, status  
                                     --- Most blatant example of bias.  
                                     --- Most heartening example of growth.  
                                     --- Back to awareness as first step...what's 2nd etc.

13:30

BRIDGE MUSIC UP, ~~XXX~~ UNDER AND OUT

You may be listening to this program on a college radio station. The chances are that you are tuned in on a commercial station. What's the difference, anyway? Well, ~~there's~~ there are many similarities, but there are

MORE

many differences. Norman Prusslin is perhaps the best qualified person in America to talk with us about those differences. He's the chairman this year of the Intercollegiate Broadcasting System. Mr. Prusslin is general manager of WUSB-FM, the campus radio station at the State University of New York at Stony Brook. He's also a very busy member of the faculty, teaching courses in communications. Norm Prusslin, I've seen the studios of WUSB-FM and, I must say, it's a mad, mad, mad, mad....and very wonderful...world.

INTERVIEW PRUSSLIN:

- Facts: ~~4~~ how many campus stations? AM? 300 NPR FM? 400-500
- ~~1~~ any accept paid advertising? 700
- Can a campus station be too professional?
- Aiming for single audience vs big mix
- The learning process: what's learned?
- Audience input; advisory boards.

28:30

Cable → MTV / Playboy

BRIDGE MUSIC UP AND UNDER

Next week, we'll be talking about children and the family. Our guests ~~will~~ will be a social scientist who has a new book called "The Child in the Family" and a psychologist who has ~~been~~ been heading up the national association for behavior modification ~~practitioners~~ practitioners. I hope you'll join us ~~us~~. Until then, this is Al Oickle. So long, everybody.

OUTRO UP AND OUT