

~~MARCO~~

HERE AT STONY BROOK, Monday, ~~March 7,~~ 1983

THEME UP AND OUT

Conventional wisdom has it that the movement of opinion is slower than the movement of events. "Because of that," Walter Lippman ~~wrote~~ wrote in 1955, "the cycle of subjective sentiments on war and peace is usually out of gear with the cycle of objective developments." How ~~was~~ ^{out of gear} was that cycle during the Vietnam War ~~years?~~ During the Watergate incident?

Hi, everybody. This is Al Oickle at the Office of University News Services at the State University of New York, here at Stony Brook. That's the name of our program---"Here at Stony Brook." And today I will be talking with faculty members who have written new books tracing the battle for public opinion during the Watergate domestic years and during the ~~radicalism~~ radicalism of Vietnam.

THEME UP AND UNDER

Gladys Engel Lang and Kurt Lang are professors in sociology and political science, here at Stony Brook. This wife-husband communications research team are pioneers in ~~studying~~ studying the effects of the mass media, especially television, on politics. Their new book is called "The Battle for Public Opinion"; subtitled "The President, the Press and the Polls during Watergate." Columnist Nicholas von Hoffman ~~has~~ ² called the volume "Valuable, original and powerful corrective to a number of ideas people have." Gladys Lang, what, generally, are the incorrect ideas that people have about this ~~battle~~ "battle for public opinion"?

INTERVIEW THE LANDS:

- "Nixon was forced to resign because he had lost the battle for public opinion?"
- Watergate was a crisis ~~manufactured~~ ^{manufactured} by a hostile press"
- Political insiders out to get Nixon; DEEP THROAT
- How critical was television's role?

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--Generally, is Fourth Estate playing its proper
role in this democracy?

THEME UP AND UNDER

We've concluded another weekly program, "Here at Stony Brook."
We welcome comments on the program. You can address them to "Here at
Stony Brook," care of radio station WUSB-FM, SUNY at Stony Brook^{NY} zip 11794.
We'd enjoy hearing from you. I'll be back next week. Until then, this
is Al Oickle. So long, everybody.