## COLLEGE OF INFORMATION AND COMPUTER SCIENCE



## ANNUAL ISI SAMUEL LAZEROW MEMORIAL LECTURE

Will present

## Laurence Prusak

"The Future of Knowledge"

March 22, 2007
6:30 p.m. - 8:00 p.m.
Top of the Commons, C.W. Post Campus

Mr. Pruzak's lecture "The Future of Knowledge" will focus on the way knowledge will be organized and managed in the near future and what this new paradigm will mean for organizations, for society and for the economy. The lecture will focus on knowledge democratization, new roles for knowledge workers, what will people be doing to earn a living in the knowledge economy and how knowledge will be developed, retained and transferred within organizations and societies.

Larry Prusak is a researcher and consultant and was the founder and Executive Director of the Institute for Knowledge Management (IKM). This was a global consortium of member organizations engaged in advancing the practice of knowledge management through action research. Larry has had extensive experience, within the U.S. and internationally, in helping organizations work with their information and knowledge resources. He has also consulted with many U.S. and overseas government agencies and international organizations. He currently co-directs "Working Knowledge," a knowledge research program at Babson College, where he is a Distinguished Scholar in Residence. A noted authority in his field, Larry has lectured and been published widely. His most recent book publications include coediting Knowledge Management and Organizational Learning (Oxford University Press, 2005), and coauthoring Storytelling in Organizations (Elsevier, 2004).

College of Information and Computer Science, which is comprised of the **Palmer School** and the **Computer Science** department, is proud to host the distinguished ISI Samuel Lazerow Memorial Lectures, sponsored by the Thomson Scientific Awards Program.



Refreshments will be served.

Admission is FREE 516-299-2856