

From: dajohnson@notes.cc.sunysb.edu
To: darren.johnson@stonybrook.edu

Date: Friday, February 05, 2010 05:23PM
Subject: El Diario Publisher Kicks Off Dean's Distinguished Lecture Series

Photo attached. Interviews available. Please add to your arts calendars. Thank you! Darren, 631-316-1873.

**DEAN'S DISTINGUISHED LECTURE SERIES RETURNS
WITH EL DIARIO LA PRENSA PUBLISHER ROSSANA ROSADO**

SOUTHAMPTON, N.Y., February 5, 2010 — El Diario La Prensa Publisher and CEO Rossana Rosado will discuss “The Rising Voice of the Latino Population” as part of the Dean’s Distinguished Lecture Series at 7:30 p.m. on Thursday, February 25, in Stony Brook Southampton's Duke Lecture Hall. The event will be hosted by Stony Brook Southampton Dean and Vice President Mary Pearl.

Rosado has spent 17 of her 24 years in the New York media at El Diario La Prensa. She has been Publisher and CEO since 1999, overseeing the day-to-day operations of the oldest Spanish-language newspaper in the country where she is responsible for over \$22 million in annual revenue. Prior to becoming publisher, Rosado was Editor in Chief of the paper where she also worked as a journalist in the early '80s. She was the first woman to hold that position at the now 95-year-old paper.

In 1988, she joined WPIX, Inc., as a producer of public affairs programming. She was later promoted to Public Service Director, responsible for the creation and placement of hundreds of Public Service Announcements on the air. She won an Emmy in 1992 for the production of a series of PSAs featuring organizations that helped children.

In 1992, she was appointed Vice President for Public Affairs at the Health & Hospitals Corporation for the City of New York. She spent three years working for both the Dinkins and Giuliani administrations in the same post. Her prior experience includes positions at WCBS-AM and FM radio and WNYC-TV 31.

Her many awards include an Emmy, a STAR award from the New York Women’s Agenda, the Peabody Award for Journalism and the New York Press Club President’s Award. She served on Mayor Bloomberg’s transition team and as one of six co-chairs for Governor Spitzer’s transition team. She currently serves on the board of the United Way of NYC, Learn NY, the New York Women’s Foundation, the Women’s Media Center and Governor’s Task Force for Juvenile Justice. She is also on the advisory board to the CUNY Journalism

Graduate School. Rosado is married and the mother of two children – ages 14 and 17. She received her B.A. in Journalism from Pace University.

More Dean's Distinguished Lecture Series Events

The Dean's Distinguished Lecture Series continues with Vikki Pryor, President and CEO, SBLI USA Mutual Life Insurance Company, on March 25, speaking on "Sustainability and the Insurance Industry"; Jorge L. Benach, Professor and Chairman, Department of Molecular Genetics and Microbiology and Director, Center for Infectious Diseases Stony Brook University, on April 8, speaking on "The Tick Borne Diseases of Eastern Long Island"; and Michael Balick, Vice President for Botanical Science, Director and Philecology Curator, New York Botanical Garden Institute of Economic Botany, on April 29, speaking on "Ancient Wisdom and Modern Medicine: Plants, People, and Cultures in the Tropical Rainforest."

All events are on Thursdays at 7:30 p.m. in Duke Lecture Hall and are free and open to the public. For further information, call 631-632-5028.

-30-

Darren Johnson
Media Relations Manager
Stony Brook Southampton
239 Montauk Hwy
Southampton, NY 11968
631-632-5088
darren.johnson@stonybrook.edu
<http://www.stonybrook.edu/sb/southampton/>

Attachments:

RossanaRosado2.jpg