

# HSC

## E-NEWS

JULY/AUGUST 2002

†† STONY BROOK UNIVERSITY HEALTH SCIENCES CENTER †

## INFO-BYTES

Norman H. Edelman, M.D., Vice President, HSC & Dean, School of Medicine

**K**ee your charitable good feeling alive.

On a daily basis, Americans are living in poverty and poor health, and are suffering. Each of us can always help, but it is unfortunate that it took a crisis of the magnitude of September 11th to raise our awareness of how good it feels to help each other. According to most records over \$2.5 billion was raised for victims and their families. Our University-wide 9-11 Fund reflected the sense of caring and rapid response that our community is capable of mobilizing.

Now that September 11th is nearly a year past, it is important that our philanthropic spirit remain strong and a source of pride for all of us. Let's remind ourselves how good it felt to help those in need -- and take that spirit into the future.

Every fall, the University begins its SEFA/United Way campaign. This year I am privileged to be its Chair. Our Campaign helps us to remember that there is a great need for help in our community and this need is in some ways more important, because it is ever present, year to year.

Since September 11th, America's patriotic spirit has re-emerged into countless examples of charity and action. Through continual volunteer efforts, blood donations, and monetary gifts, Americans have experienced a tremendous bond of patriotism and displayed their generosity and courage. Just because thousands of people are not dying in a surreal disaster perpetuated upon us doesn't mean that multitudes of people spread all over America, and close by, aren't still in need. As the SEFA/United Way Campaign gears up, I am asking you to consider volunteering as a captain and to make a contribution. In addition, I am delighted that Dean Frances Brisbane has agreed to chair the Cornerstone Club. She will be tireless in urging those of you who are in a position to make a larger donation to do so. Last year we raised \$258,321 and I know that with the support of the HSC/UH family we can surpass that level. Together, in a unified spirit, we can make a difference and insure support for the many vital services which SEFA/United Way Agencies provide to our community.



Norman H. Edelman, MD

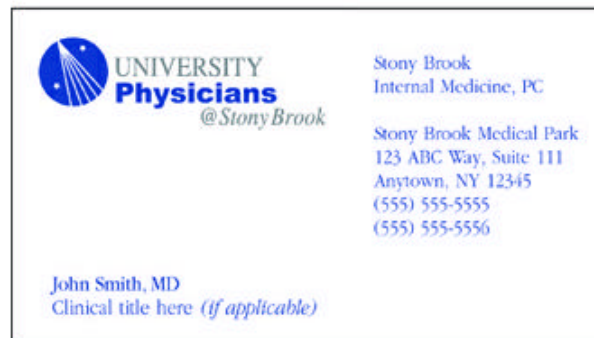
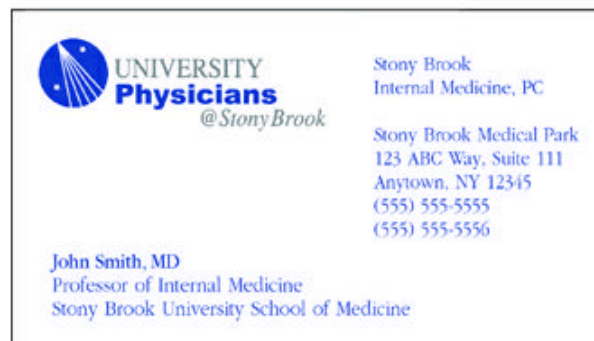
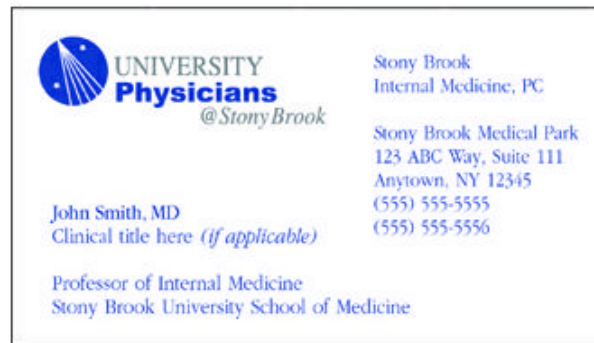
STATE UNIVERSITY OF NEW YORK

**STONY  
BROOK**  
HEALTH SCIENCES CENTER

# University Physicians @ Stony Brook Business Cards

The CPMP Practice Committee and CPMP Board of Directors endorsed the attached UPSB/Professional Corporation business card templates for use throughout the clinical departments.

These templates enable a faculty member to utilize clinical title only, academic title only, or clinical and academic titles on their UPSB/Professional Corporation business card. These new templates were subsequently approved by the CPMP Board of Directors and are given for your information.



# Philanthropic Policy for Health Sciences Center and University Hospital

For the last several years, the Stony Brook University Health Sciences Center (HSC) and University Hospital (UH) have seen a marked increase in the number of solicitations we receive from various entities asking for philanthropic support. This has included, but is not limited to, purchasing tables at events, making out-right donations, underwriting journal advertisements and participating in golf outings.

When analyzing the types of entities and events we have been supporting, it is clear that there are a number of causes we have supported because of a long-standing relationship with the entity, the involvement of a member of our internal community, or participation as good citizens of the University community. Our support has tended to be broad-based, rather than focused, and decisions were made without a consistent strategy. There are an equal, if not larger, number of causes we have supported that we have no connection with; and have received no return on our investment.

In order to better prioritize how we spend and invest our limited dollars in this area, we have developed general guidelines for everyone's use. It is our intention that these guidelines be referenced when making your recommendations about supporting an entity from your funds, or asking for support from the office of the Vice President of Health Sciences or the office of the CEO of the University Hospital. As you know, the University is about to embark upon a major capital campaign and our role in that effort will be significant. As such, we also strongly urge you to use opportunities for purchasing tables or tickets as cultivation opportunities for donors for your particular area. Angela Lieurance, Assistant Vice President for Advancement for the HSC and UH, is available to work with you to identify prospects and donors and help you understand the cultivation process and the important role you play in this process. She can be reached at (631) 444-7916. Our overall goal is to better maximize our presence at the various events and functions we are invited to attend.

## Policy on Philanthropic Requests Stony Brook University Health Sciences Center and University Hospital June 2002

The following guidelines are meant to assist you in making decisions about whether or not your department or our institution should participate in a particular function or event.

Events and functions that we will support fall into three broad categories:

1. The HSC and/or University Hospital will support causes as directed and requested by the President of Stony Brook University, or other university-related events, such as the University Gala, Provost's Lecture Series and Black History Month.
2. The HSC and/or University Hospital will support causes and events that honor a faculty or staff member or major donor or prospect; or if the faculty or staff or major donor or prospect is a member of the organization's board of directors, advisory group or event committee as long as the event or function is strategically aligned with the goals and mission of the HSC and/or UH. In addition, organizations that provide significant funds for the institution will be supported. Examples would include:

The Ward Melville Heritage Organization

The American Heart Association

The offices of the Vice President for HSC and CEO of UH will support one event per fiscal year for an organization. If a department wishes to participate in more than one event, it then becomes the fiscal responsibility of the respective departments.

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# Policy on Philanthropic Requests Stony Brook University Health Sciences Center and University Hospital June 2002

## *Continued*

3. The HSC and/or University Hospital will support causes and events with which we have long-standing relationships. Included in this category would be:

Events at which Stony Brook HSC and UH want to have a significant presence.

Community hospitals and associations supporting research efforts consistent with our priorities (i.e., cancer, heart, neonatology).

The causes and relationships will be reviewed annually to ensure that they remain aligned with the institution's priorities.

In Addition:

1. The HSC and/or University Hospital will try to balance its support of events; we will not honor multiple requests by an agency or group.

2. The HSC and/or University Hospital receive far more requests than we are able to fund. In order to be as effective as possible, funding is limited to areas where support can be most beneficial. Priority is given to capital projects, special programs and research; rather than operational funds. Funding is generally not available for the following:

Individuals, private foundations, international organizations; fraternal, service or veterans organizations; beauty and talent contests.

Organizations located in areas where Stony Brook has no operations or out-of-state organizations.

Programs of a political nature, and organizations that pose a potential conflict of interest and where support would violate State regulations.

3. Requests for philanthropic support will be coordinated through the offices of the Vice President for Health Sciences, the CEO of the University Hospital, and the Assistant Vice President for Advancement.

Please note that except in rare instances, the maximum level of support by the Vice President for HSC and CEO of UH will be to split the cost of one table (or its equivalent) at an event and, when appropriate, serve as co-hosts at the event.

## Stony Brook University Hosts Grantsmanship Training Program

This is the year of community leadership at Stony Brook University, and the office of Advancement is hosting a grantsmanship training program.

Designed for both novice and experienced grantseekers, this workshop covers all aspects of searching for grants, writing grant proposals, and negotiating with funding sources. Participants will work in teams to actually develop a grant proposal. To ensure personal attention, registration is limited to 27 participants. The program fee of \$775 includes workshop tuition and one year of TGCI Membership benefits and services. Fifty-percent scholarships may be available for organizations with annual operating budgets under \$300,000.

The Office of Advancement is pleased to take leadership in offering this vital opportunity to the Long Island grantseeking community. For more information, please contact Stephanie Tarantino at Stony Brook University, at (631) 632-4733 or Stephanie.Tarantino@stonybrook.edu, or call The Grantsmanship Center directly at (800) 421-9512.

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## SMOKING POLICY

The following message is a reminder of the University Hospital, Campus, and Suffolk County regulations on smoking

Smoking is prohibited within 25 feet of any entrance to a University Building as well as in front of the University Hospital or underneath the overhang of the Emergency Room. Staff, visitors, patients and guests who wish to smoke should be directed to the designated smoking areas located on levels 4 and 5 of the University Hospital.

As in the past, Security staff will issue Violation Notices to staff members who are found to be in violation of the policy.

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## The Long Island State Veterans Home

New York State Legislature (Assembly and Senate) met the 8-15-02 deadline to our state matching funds for the VA Construction/Renovation grant. The \$162,000 from New York will be added to the \$301,000 from the Federal Government totaling \$463,000 that will be coming to LISVH. Critical to this success was Senator Trunzo, Assemblymen Tocci, Engelbright and Silver, and Assemblywoman Eddington along with Fred Sganga, Administrator of the LISVH and Janice Rohlf, Director of Governmental Relations. Hopefully, more \$\$\$ to come to LISVH in future years.

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# September 11th Commemoration

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## September 10, 2002

- 5:00 p.m. Dedication of Memorial Grove to honor alumni and other members of the Stony Brook family  
Student Activities Center (SAC) Plaza  
Rain or shine  
Fellowship immediately following in the SAC Lobby  
Parking available for UH/HSC employees in Administration garage

## September 11, 2002

- 8:30 a.m. Nationally televised Memorial Service can be viewed at Atkins Learning Center
- 8:46 a.m. A moment of silence during all campus activities
- 1:00 p.m. Commemoration at Student Activities Center (SAC) Auditorium
- 4:00 p.m. A video replay of the Stony Brook Commemoration at Atkins Learning Center

The Interfaith Center Chapel in the University Hospital and Stony Brook Union, Room 249, will be open all day on September 11th, for those seeking a quiet place for prayer, meditation, and reflection.



In the Spring of 2002, the Graduate School announced creation of two new awards to honor faculty members who make extraordinary contributions to teaching and mentoring of graduate students. The first recipient of the Dean's Award for Excellence in Graduate Mentoring is **Dr. William Jungers, Professor** of Anatomical Sciences. While this recognizes Dr. Jungers' outstanding service to the university through his efforts to train doctoral students in anatomy and anthropology, it is worth noting that Dr. Jungers is also chair of the Medical School Admissions Committee, and he leads the medical school's self-study effort required for its LCME accreditation.

Among SUNY faculty recently honored by Chancellor Robert L. King were three faculty members from the School of Dental Medicine. **Dr. Lorne M. Golub, Professor**, was named an "Outstanding Inventor."

**Drs. Nungavaram Ramamurthy and Thomas McNamara, both Professors**, were named "Outstanding Entrepreneurs." Dr. Golub was cited for his discovery that tetracyclines inhibit tissue-destructive enzymes produced by the body during a variety of dental and medical diseases. The discovery led to the development of Periostat-the first-ever systematically administered drug approved by the FDA for the treatment of periodontal disease. Both were part of the research team led by Dr. Golub that developed technology based on non-antibiotic properties of tetracyclines. Dr. McNamara retired in 1999.

**Jeanne Cavalieri, a Clinical Assistant Professor** in the School of Health Technology and Management at Stony Brook University, was awarded a PARagon Award from the American Academy of Physician Assistants (AAPA), one of the organization's highest honors. The PARagon Awards are bestowed in several categories relating to achievements by Physician Assistants. Cavalieri was awarded first place in the AAPA's Publishing Awards category. The award honors the Physician Assistant who authored the most outstanding article published in a peer-reviewed journal in the previous year. Cavalieri was cited for her article, "Responding rapidly to occupational blood and body-filled exposures," which appeared in the September 2001 issue of the Journal of the American Academy of Physician Assistants.

**Dr. Randall Susman, Professor** of Anatomical Sciences, received an award for outstanding dedication and service to the School of Health Technology and Management and its students for the year 2002. Dr. Susman is also a world-renowned researcher in the fields of human evolution and primate behavior.

A new species of titi monkey discovered in the Amazon has been named for **Stephen Nash, a Visiting Research Associate** in the Department of Anatomical Sciences. Dr. Marc van Roosmalen, who made the discovery, honored Mr. Nash because of his "contributions to conservation education." Mr. Nash is the second faculty member of the department in less than a year to be similarly honored. Last August, Dr. David Krause had a newly-discovered dinosaur fossil named for him.

**Stefan Judex, Ph.D**, an **Assistant Professor** in the Department of Biomedical Engineering at Stony Brook University has been awarded the Promising Young Scientist award by the International Society of Biomechanics (ISB). Every two years at the ISB World Congress, the Society recognizes scientific achievement and honors those who have made outstanding contributions to the field of Biomechanics. The Promising Young Scientist award is designed to acknowledge people who have performed superior biomechanics research early in their career. The World Congress is the premier event in biomechanics and is the official congress of the World Council for Biomechanics.



### Continued

**Corrine Jurgens**, a **Clinical Assistant Professor** in the School of Nursing, will lead a study examining factors in delays in cardiac care. The study, which is being conducted at Stony Brook University Hospital, John T. Mather Memorial Hospital, and Massachusetts Memorial Health Center in Worcester, is supported by a \$28,177 grant from the American Heart Association. The study-"Factors Affecting Care Seeking in Acute Heart Failure"-will examine issues related to symptom awareness and recognition that may cause delay in treating cardiac patients.

**Sharon Nachman**, an **Associate Professor** of Pediatrics in Infectious Diseases and Director of the Maternal-Child HIV Program at University Hospital, has received a five-year award of more than \$8 million from the National Institute of Child Health and Human Development (NICHD) to conduct pediatric and maternal AIDS clinical trials. This grant indicates that Stony Brook University Hospital will be conducting the only NICHD-sponsored clinical trials on Long Island. Besides being published and having lectured extensively on HIV and AIDS, Dr. Nachman also conducts clinical research on new vaccines, antibiotics and Lyme Disease.

**Anthony M. Szema**, an **Assistant Professor** in the Department of Medicine, Division of Allergy, has been elected a Fellow of the American College of Physicians.

**Edward Wang**, **Assistant Professor** in the Department of Orthopaedics, was recently accepted as a member of the American Society for Surgery of the Hand.

### CONDOLENCES

Jack Froom passed away peacefully at home on Thursday, June 27th, surrounded by his family. During his greater than 20 years spent at Stony Brook, he served as a mentor to students, residents, and his faculty colleagues as well. He was considered one of the foremost researchers within the discipline of Family Medicine. Among his many accomplishments, Dr. Froom developed an international research network and was the founder of the International Classification system (ICPIC). In spite of his many accomplishments, a more humble, caring individual would be hard to find. He will be sorely missed.

Jack is survived by his wife, Selma, and four children. Sympathy may be expressed by cards to his wife at 48 William Penn Drive, Stony Brook, NY 11790.

It is with great sadness that we inform you of the death of Robert McClean, husband of Dr. Lenora J. McClean, Dean of the School of Nursing. A memorial service took place on August 23, 2002, at the O.B. Davis Funeral Home Pt. Jefferson Station. The family requested donations be made to the Stony Brook University Hospital Burn Unit, 4L-2, Stony Brook, NY 11794-7441

### PLEASE SAVE THE DATE

† September 9  
Research Classic Golf Outing  
Port Jefferson Country Club  
For information call 444-2899

† September 10  
9/11 Commemoration Events

† September 11  
9/11 Commemoration Events

† September 19  
University Convocation &  
Salute to Stony Brook

† September 24  
Conquering Cancer in the  
21st Century, 7:30 p.m. HSC  
Lecture Hall 1, Level 2  
For information call 444-9348

† September 26  
Long Island State Veterans  
Home Golf Classic  
LI National Golf Club  
For information call 444-VETS

October 2  
Mini-Med School

† October 24  
Provost Lecture Series  
12-1:30 pm HSC, LH5,L3  
Lecturer: Joan Brugge,  
Harvard Medical School

### Q & A

**G**ood communication is two way. Therefore, if you would like to comment, respond to any topics, or have news to share, please do so at HSC\_VP@notes.cc.sunysb.edu. Suggestions for future topics are always welcome, as well.

**P**lease feel free to email this publication to others who might be interested in what is happening at the Health Sciences Center.

The State University at Stony Brook is an affirmative action/equal opportunity educator and employer. This publication is available in alternative format on request.