

PETA Endorses Beer  
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Students Respond to  
the Primaries Page 5

The Stony Brook

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# Statesman

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VOLUME XLIV, NUMBER 15

MONDAY, MARCH 13, 2000

PUBLISHED TWICE WEEKLY

# Returning Money to Education



Senate Commission  
Suggests That the State  
Restore Financial Aid

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# Leave It Beaver

## College Considers Name Change to Avoid Being Butt of Jokes

Settle down, class. That will be enough giggling. Let's all behave like mature young men and women while we discuss why Beaver College is considering changing its name.

"The word 'beaver' too often elicits ridicule in the form of derogatory remarks pertaining to the rodent, the TV show 'Leave It to Beaver' and the vulgar reference to the female anatomy," Beaver President Bette E. Landman wrote recently in a letter to 20,000 alumni, students, staff and benefactors.

And at a time when more and more high school students are researching colleges on the Web, some Internet filters that screen out sexually explicit material are blocking access to the Beaver College Web site. The filters have even blocked delivery of e-mail originating from the school, Landman wrote.

"It has become a very big problem," said Beaver spokesman Bill Avington. "These filtering services, many of them have 'beaver' as a word that is inappropriate. Especially when you consider the age group we are targeting, it becomes tougher to get our message out. Some students use this as their sole tool to choose colleges."

The college's own market research shows that the school appeals to 30 percent fewer prospective students solely because of the name.

"There are alumni reports that our name presents an obstacle when seeking employment and that some have chosen not to display their diplomas to avoid unkind remarks from colleagues," said the president of the 2,800-student school in suburban Philadelphia.

Beaver College has appeared on David Letterman's Top 10 list. Conan O'Brien and Howard Stern have made jokes about it. And when "Saturday Night Live" writers invented an annoying film critic for a recent sketch, they made him a representative of Beaver College campus radio.

"My own daughter made a crack when I told her where I was going to work," said Judy Wiley, a

professor of psychology. "She said, 'Mom, do you know what people use that word for?'"

Heather Linsley, a senior, said: "When we've gone away to different conferences, we would swap items with other students and our sweatshirts and T-shirts would be the hot item."

"Usually it's the guys who want them," she added.

Founded in 1853 in Beaver County near the Ohio line, the school moved across the state to suburban Philadelphia in 1925.

"The name comes from the original location. There's no particular reason to keep it," Wiley said. "It is a name that suffers from ridicule."

Avington said a decision on any name change is months away.

Student Tom Bortner said he wouldn't change a thing.

"People made jokes when I told them where I was going to school, but it's not a big deal," he said. "You get over it quickly."

Senior Rebecca Barlow said the name doesn't bother most students.

"I understand how our society has given 'beaver' a bad connotation, but it seems to me that the issue is external to the college," she said. "It's not a big deal to us." AP

## State College Forms Witch Club

Students at the state college here have banded together to form an unusual club. The members are witches.

The club at Bridgewater State College is called WICCA, the Witches Interactive College Community Association. Members of the Wicca religion believe in the sacredness of nature and practice witchcraft as part of their religion, The Boston Sunday Globe reported.

Raven, the student who pushed for the creation of the club, said he had recognized fellow Wiccans at the college and they were "skittish."

"So I felt there was a need. No one should be embarrassed. They should be proud," said Raven, who asked the Globe not to use his real name.

The club formed last October is a rarity, but not totally unique. A similar club exists on the campus of Roger Williams University in Rhode Island. And the University of Massachusetts in Amherst lists on its Web site a Pagan Students Organization, whose purpose is to facilitate contact between students of faiths such as Wicca and Druidism.

Raven said it was unexpectedly easy to set up WICCA.

"I was prepared to fight with the faculty. I was prepared to fight with students, but I didn't have to do that," he said.

Keith Gilchrist, president of the Student Government Association, said, "There hasn't been any serious protest about WICCA yet. There hasn't been anything at all. It has been pretty well accepted."

Co-president Amber Robitaille said that the religion calls for community service so the club has planned a Tarot reading fund-raiser for a children's charity for next semester. Last semester, the club sold candy for the Feed the Children charity.

Members say the club encourages an open dialogue between religions and provides an opportunity to ease stereotyping.

"The main reason for their existence as a club is that it grabs people's attention," said Curtiss Hoffman, a sociology and anthropology professor and faculty adviser to the club.

"They don't expect it. When they hear about it, they have to think about it. As an anthropologist, part of my goal is to broaden people's perspectives and they can be broadened," he said. AP



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### The MITZVA CORNER



So many of us want to better identify with our Jewishness but we do not know how.

"THE MITZVA CORNER" teaches us the "hows" of being Jewish.

#### Mitzvah connected w/Purim

**How to celebrate:** Monday 3/20 marks the Fast of Esther. Traditionally we fast from sunrise to night fall. No food or drink. Not even water. Purim begins sundown Monday till the following night fall on Tuesday. During Purim one should: hear the reading of Megillah (the Book of Esther), give to at least one friend two kinds of food items as a present, give money (tzedekah) to two poor people or to charitable institutions that distribute to the poor, and enjoy a Purim festival meal.

**Why the fast:** The Jewess Esther needed to ask the Persian King to nullify his evil minister's plan to annihilate the Jews. Success seemed like a long shot, so she prayed and fasted for three days. In memory of Esther's fast, we too fast.

**Why the Megillah:** As with every event in Judaism, we are bidden to remember and relive. Therefore we read the Megillah, the account of the Purim story.

**Why the presents and the charity:** On this day the Jewish people, rich and poor, friend and stranger, were saved from destruction. Therefore we are bidden to do acts that encourage unity, friendship and togetherness.

# Restoring Financial Aid

## NYS Senate Commission Recommends More Money for Universities

By JENNIFER KESTER  
Statesman Editor

With the April 1 deadline for the passage of the state budget looming, the New York State Senate Commission on Higher Education released a proposal recommending that the state restore financial aid to college students.

"The State's overall support of higher education has continued to decline, adding particular stress to the quality of education in the public sector," the report said.

The proposal, also known as the Volcker/Wharton report, concentrated on specific problem areas where the budget surplus of \$2 billion can be used. The report, which was released last Thursday, said that

"It's plain that the public sector for a while has received little or no enrichment, especially when inflation is taken into account. The Commission believes that the Executive and Legislative Branches should establish more consistency in annual tax support for higher education so that educational quality can increase, rather than being held static or even deteriorating."

The report also addressed the need to expand the Tuition Assistance Program, a state grant program designed to help low and middle income students pay for their tuition which Gov. George Pataki tried to cut last year. The report recommended that the TAP maximum be increased from its current \$4,125 for undergraduates to \$5,000 and be upped from \$550 for graduate students to \$1,500.

"TAP has failed to keep pace with inflation, and sharply rising tuition levels in both sectors leave a wide gap to be met by other sources," the report said.

The report also called for the elimination of the cap on TAP awards for the poorest public college students and to increase the maximum award for independent college students. Although TAP will pay up to 90 percent of the cost of tuition, the cap forces students to come up with \$340 for SUNY or \$320 for CUNY tuition as well as the additional costs of fees, housing and books.

"The key finding of the

### Higher Education Budget

Item	1999-2000 Final Budget	2000-01 Executive Budget	Difference
Tuition	no increase	no increase	none
<i>Financial Aid</i>			
TAP	615,100,000	575,000,000	-40,100,000 <sup>1</sup>
APTS(CUNY)	14,600,000	14,600,000	none
CUNY Operating	983,830,000	1,003,000,000	+19,200,000
SUNY Operating	1,615,000,000	1,689,000,000	+74,000,000
Comm. Coll. Base Aid	2,125 per FTE	2,125 per FTE	none
<i>Opportunity Programs</i>			
EOP	16,356,600	13,657,100	-2,699,500
HEOP	20,100,000	16,400,000	-3,700,000
SEEK	13,796,000	11,846,000	-1,950,000
CD	664,000	574,000	-90,000
STEP/C-STEP	9,880,000	7,500,000	-2,380,000
Bundy Aid	48,450,000	44,250,000	-4,200,000
<i>Additional Faculty lines</i>			
CUNY	3,140,000	---	-3,140,000
SUNY	4,550,000	---	-4,550,000
<i>Childcare<sup>2</sup></i>			
CUNY			-1,310,000
SUNY			-1,400,500

Courtesy of NYPIRG

Commission's report that support for higher education has suffered from malignant neglect comes as no surprise to college students in New York State," said Blair Horner, legislative director for the New York Public Interest Research Group (NYPIRG), in a press release. "It is critically important that state lawmakers respond to this report by reversing the decade-long erosion in financial aid programs and the slashing of state support for New York's colleges and universities."

"It's going to be a battle to get rid of this cap," said Todd Stebbins, the University at Stony Brook NYPIRG coordinator. "This is a great step to look

at higher education and look for relief but it is unclear as to what will happen now. Senate Majority Leader Bruno needs to take a serious look to see how higher education money is given out."

The next step for the Republican controlled Senate is to negotiate the proposal and bring legislation onto the floor, with the assembly doing the same.

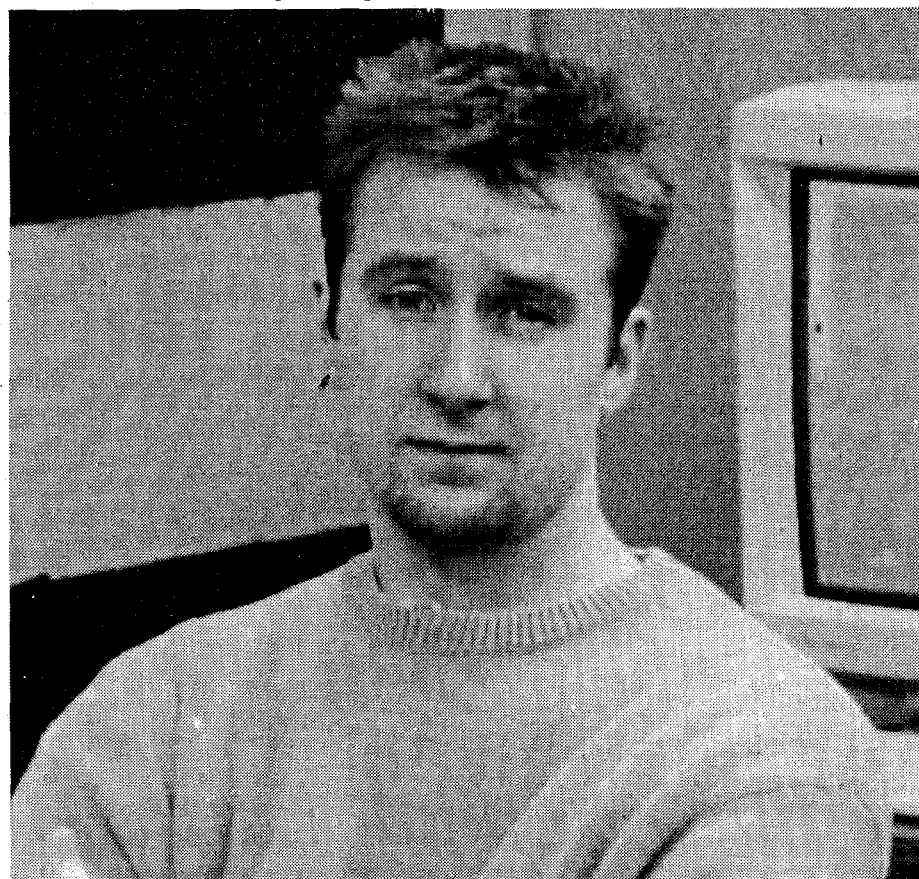
However, the state Senate proposed another plan last month that is also up for consideration. The proposal, called the College Bound Plan, suggested making college tuition fully tax deductible, increasing the maximum TAP grant to \$5,000, and

raising the next income limits for TAP eligibility from \$50,500 to \$80,000. The College Bound Plan also allows for the needy juniors and seniors to receive TAP awards to cover their full tuition if they maintain a grade point average of 3.5 or higher and participate in community service programs. The plan, however, does not specify what community programs are acceptable and how many hours are necessary to win the award.

"The problem with the College Bound Plan is that it doesn't get rid of the 90 percent cap," Stebbins said. "It's a great idea but it is geared towards the middle class. For the needy college students to maintain a 3.5 G.P.A. and do community service may not be possible when most have jobs and sometimes families. It's a gamble that students will have to take each semester to get good grades and to do the community service."

Stebbins, who led a group of 10 Stony Brook students to Albany for NYPIRG Lobby Day on Mar. 6 to lobby for more money towards higher education, said that to encourage the state to restore the 1995 cuts in TAP and to ask for more help with higher education funding, each chapter will hold phone lobbying and letter writing campaigns. All interested students can visit the NYPIRG office in the basement of the Student Union, in room 079 and sign up to help.

"Students shouldn't get the wool pulled over their eyes," Stebbins said. "This is just part of the budgetary process. Although it is a good sign, it is not final, this plan can end up on the cutting room floor during negotiations."



Todd Stebbins

Statesman Archives

The Stony Brook Statesman Monday, March 13, 2000

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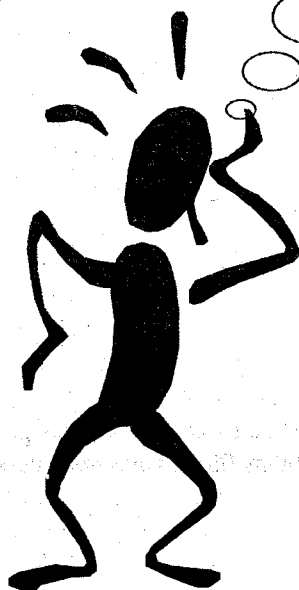
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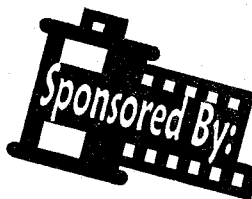
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- ◆ Up to 2 entries will be accepted per person.
- ◆ Each photo should be accompanied by a separate entry.
- ◆ Winners announced during Commuter Spring Fest.
- ◆ Winning photos will be framed and remain on display in the Commuter Commons, 144 Student Activities Center.
- ◆ Questions? Stop by Suite 131, S.A.C. or call 632-7353.

Submit entries to Suzanne Sullivan,  
Commuter Student Services Advisor,  
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**No later than 4pm on Friday, March 31st**





# Got Beer?

## Animal Rights Group Tells Students to Pick Up the Bottle and Drop the Carton

By JULIE MINGIONE  
Statesman Editor

People for the Ethical Treatment of Animals launched a campaign encouraging college students nationwide to drop the dairy and pick up the bottle.

PETA's newest campaign to advocate animal rights rests on research compiled by the organization showing that beer is actually better for a person than milk, among other drinks.

The largest animal rights group in the world, PETA is based in Norfolk, Va. and was created in 1980. "Colleges have been busy banning kegs from campus. But we say, 'Ditch the dairy, not the beer,'" said Morgan Leyh, PETA's college action campaign coordinator.

The group backs up its claim that beer holds more nutritional value than milk with new research "showing that beer is actually better for you than milk," according to an organization pamphlet.

To support its crusade, PETA has launched a new Web site, called [www.MilkSucks.com](http://www.MilkSucks.com).

"This campaign is absolutely absurd," said Peter Mastroianni, a counselor at Stony Brook's health education coordinator at the CHOICE Center. "It's ridiculous because, number one, there is no nutritional value in beer. Number two, you're talking about a substance that alters the way you function. Number three, beer can be addicting and number four, it has so many negative side effects. It impairs you."

But Leyh of PETA contends that, "We are not encouraging students to drink more beer. What we are saying is that milk does not provide you with anything that orange juice or soy milk can't." The literature that PETA is distributing goes so far as to say that milk may even cause osteoporosis, a bone ailment that milk has been known to combat, because "the excess protein in dairy products leaches calcium from the bones."

Leyh said that PETA's revelations about milk products were derived from a United



PETA says that beer is healthier than milk.

Statesman/Ruth Chung

States Department of Agriculture (USDA) study, and they compared the properties of milk and beer; such as fat, fiber, sodium, cholesterol and calories.

Of course, PETA's main gripe about dairy is over the treatment of cows and calves on factory farms. The pamphlet describes cruel practices such as the chaining of mother cows for months in stalls, with their large genetically modified udders heavy with milk, dragging against a feces infested cement ground. PETA claims the cows are treated harshly, and that once the milk and calves are produced, the cows are sent to be slaughtered.

"Knowing how cows suffer in the daily industry is enough to make anyone lactose intolerant," said Ingrid Newkirk, PETA president. "And with so many delicious, healthful alternatives available, like fresh juices, soy milk - and yes, even beer - it's easy to dump the dairy."

PETA, in its fight for animal rights, brings human disease into the battle. They claim that dairy products contribute to a number of dangerous conditions including prostate, breast, and colon cancer; stroke; allergies; and even the common cold.

"There are health reasons for cutting back on milk products," said Mastroianni, "but by no means should someone substitute milk for alcohol."

Though PETA is not urging students to

### PETA's Reasons for Why Beer is Better

- BEER HAS ZERO FAT; MILK IS LOADED WITH IT.
- BEER HAS ZERO CHOLESTEROL; MILK CONTAINS 20 mg OF CHOLESTEROL IN EVERY EIGHT OUNCE SERVING.
- BEER DOESN'T CONTAIN HORMONES OR ANTIBIOTICS, WHILE MILK CONTAINS AN EVER-INCREASING VARIETY OF THE PESTICIDES AND ANTIBIOTICS FED TO COWS.
- BEER HAS HALF A GRAM OF FIBER IN EVERY CUP; MILK HAS NO FIBER WHATSOEVER.
- BEER HAS ONLY 12 mg OF SODIUM PER 122 mg. MILK IS SKY HIGH IN SODIUM.
- THE HIGH ANIMAL PROTEIN CONTENT OF MILK ACTUALLY LEACHES CALCIUM FROM THE BONES.

consume more beer than they already do, student health officials such as Mastroianni are not happy about the campaign. "I've never heard of such a thing as replacing milk with beer," he said.

"One third of our students drink enough to be classified as a binge drinker," Mastroianni said. A person is considered a binge drinker if they have consumed five or more drinks a night in the past two weeks, he said. The national average of drinks consumed by college students per week is five; Stony Brook's average is three.

"A campaign that promotes drinking is amazing to me," said Mastroianni in disbelief.

A national study on binge drinking, conducted by the Higher Education Center for Alcohol and Other Drug Prevention, said that binge drinking is the most serious drug problem on college campuses, and a campaign such as PETA'S can be perceived as making light of a serious matter.

"I think college students are a little more important than cows," said Sam Lee, a freshman. "I think milk is healthy, no matter what they say. But I do think people may see this study and then abuse beer, because they'll think it's good for them."

## Alcohol-Related Problems

Alcohol Problems	% of Women	% of Men
Do something you later regretted	48	50
Forget where you were or what you did	38	41
Engage in unplanned sexual activity	26	33
Get hurt or injured	14	17
Get behind in school work	31	34
Miss a class	42	45
Not used protection when you had sex	15	16
Argue with friends	29	32
Get into trouble with the police	4	10

Percentages courtesy of The Higher Education Center for Alcohol and Other Drug Prevention

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## Editorials

# A Bud For Breakfast?

## PETA Says Milk Bad, Beer Good

If the People for the Ethical Treatment of Animals had their way, tomorrow morning you would be cracking open a can of Budweiser to pour over your Cheerios, babies would be found sucking on bottles of Guinness and kids would be drinking Miller Genuine Draft with their chocolate chip cookies after school.

The organization is internationally known for their commitment to protecting the rights of animals everywhere. They are probably most famous for their ads showing a naked and foxy Pamela Anderson Lee, declaring that she would rather be naked than wear fur. But now that the weather is getting warmer, they have shifted their focus from clothes to beverages: they are endorsing the consumption of beer in lieu of milk. It appears that they may have hit the bottle a little too hard themselves.

PETA has used a number of arguments in this campaign, one that will undoubtedly be popular among the college aged crowd. They cite the

nutritional aspects of beer versus milk, claiming that beer is both fat and cholesterol free while milk has five grams of fat and 20 milligrams of cholesterol per serving. They also promote beer's fiber content (a whopping half a gram) and its low sodium content. They go on to point out that beer does not contain any strange hormones like milk does. They mention the dreaded cow hormone rBGH which can cause males to require a bra.

The group's main bone of contention stems from poor cow treatment. Milk cows are just short of milk machines, constantly impregnated to produce milk. They are traumatized by their calves being taken away from them just days after birth and they spend their lives chained to fences perpetually squeezed.

No one likes the image of poor old Bessie mooing in despair for her baby and being molested day and night by mean old farmer Bob, but this campaign is about as ridiculous as those milk mustache ads. PETA actually says that beer is healthier than

milk because a good brew isn't linked to causing cancer, diabetes and heart disease. In their extremism, PETA failed to mention that beer can harm your liver, can cause one heck of a headache the day after consumption and is a major cause for drunk driving deaths. And have you ever heard of a milk belly? Beer may be fat free but it is loaded with calories.

Can you say fanatics? Dairy farmers may not exactly be responsible in abusing cows but PETA goes over the line in endorsing beer. PETA president Ingrid Newkirk says in a press release that how cows suffer is enough to make anyone lactose intolerant. "...with so many delicious alternatives available, like fresh juices, soy milk--and yes, even beer, it's easy to dump the dairy."

There is a huge difference between "delicious alternatives" and beer. If they wanted to stay credible and not appear wacky and drunk, PETA should have said to drink calcium enriched orange juice. Milk may be lacking in their diets but there is also something lacking in their heads.





# An Expert Tells How To Save From the Computer

**To the Editor:**

On Wednesday, February 17th, the *Statesman* published an editorial about using computers in public labs. This editorial raised some good points that the staff of Instructional Computing would like to address. This letter is to inform students about disk usage, and ways of protecting their work. Of course there is no guarantee that anything is 100% effective, but they can minimize the chances of losing their work.

The following information can also be found: at [http://www.sinc.sunysb.edu/Help/saving\\_files.html](http://www.sinc.sunysb.edu/Help/saving_files.html)

Whether you use a Public Computing Site (such as a SINC site, Campus Residential Computing Center, or the HSC Computer Site), or a personal machine, it is possible to have a corrupt file. The chances of files becoming corrupted are higher if you use public machines because the disk drives are used by hundreds of students each month.

Disk corruption can occur when a disk has been exposed to: dust, magnets, radio transmissions, etc. It is important that you keep your disk away from: the tops of monitors, stereo system, and cell phone, in addition to other electromagnetic sources.

1) Before you remove your disk from the machine:

a) Make sure you exit all programs that you are working in

b) Make sure that the green light has gone out on the disk drive.

2) Use your own disk! Don't borrow your friend's or one from the SINC Sites.

3) Purchase a disk case, they are well worth it! Disks are sensitive! If anything gets into a disk (even a little piece of dust) it can be damaged.

4) If you have an important paper (such as a thesis, resume or portfolio) have a backup. Some ways of backing up your files include:

a) Zip disk, which can be purchased at Computer Corner

b) Another floppy disk

c) Transfer your file to your email account. Directions for transferring files to your sparky account are located at <http://www.sinc.sunysb.edu/Help/winftp.html>

d) If it's a large paper, and you work on it for a few days, print out the paper after you leave each time. There are dot matrix printers in the SINC sites that you can print to from the computer you are working on.

e) There are web sites on the Internet that do allow you to store files on them such as

I Drive, <http://www.idrive.com/>. If you really need to (Don't forget to delete the file from the hard drive when you are done and your file has been printed).

5) Do not use a disk in an IBM that been used previously on a Macintosh and vice versa.

6) Don't use the same disk throughout your college career.

It's very important to note that, even if you do follow all nothing is 100% guaranteed. If you do have a problem with your disk, please come to the

Main Library SINC site, Room S1460 and we will try to help you. We do have disk

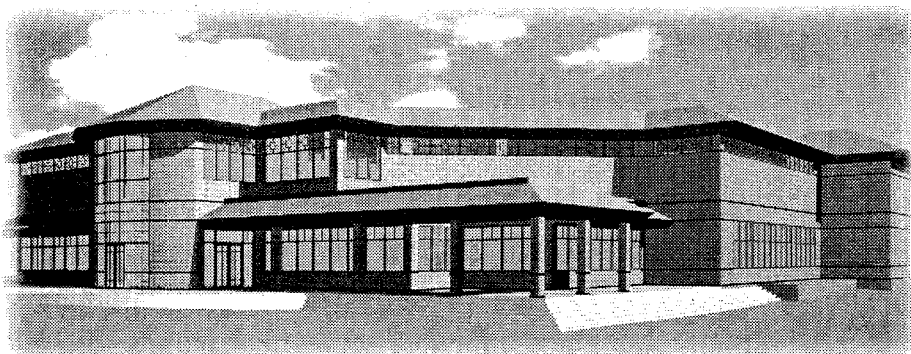
repair software in this site. Although the software is not 100% effective, it has helped many students.

Also, the printing machines in the front of the Main Library SINC Site are for printing purposes only. If someone is editing at these machines, please notify a consultant or a staff member. We do not want people editing at the machines because the results are longer print lines (as was mentioned in your



editorial). In addition, the reason why two of the PC's do not print to the web is to minimize the wait for students who need to print their papers. All of the Macintoshes in the front of the site do print to the web.

**Diana Pedagno**  
Instructional Computing



Entering the new millennium with four new Master's Degree programs and a New Library!

## Correction

In our March 9 issue, we ran a floater titled "Jammin' at the Union" about the annual PB and J Jam where students make peanut butter and jelly sandwiches for the homeless. We gave sole credit for the event to NYPIRG, who has traditionally run the event. We failed to mention that this year's event was planned by the students of United Jewish Appeal. We regret the error.



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# Conference 2000

Friday March 31, 2000  
SUNY Stony Brook, NY

## The Paradox of the Invisible Majority:

*Oppression, Resistance, & Empowerment*

\* Keynote Address by Angela Y. Davis \*

Professor of History of Consciousness  
University of California, Santa Cruz

### Invited Speakers:

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- Rene Redwood
- Norma Cantu
- Antonia Novella
- Angela Oh
- Martin Gilens
- Noel Cazenave
- Dr. James Cone

### Workshops & Panels on:

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- Incarceration vs. Education: The New Slave Labor
- The Implications of Race, Gender, Class and Socioeconomic Status for Female Faculty in Academia
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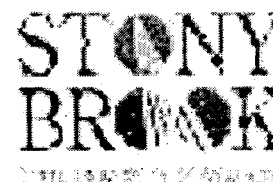
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Keynote Speaker

Angela Y. Davis

Professor, Activist, Author

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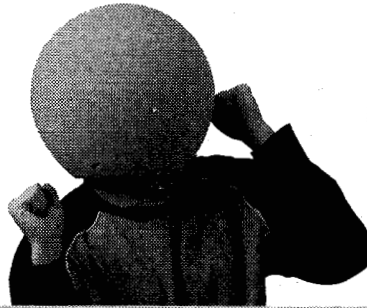
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## FALL JOB & INTERNSHIP FAIR

Wednesday, March 15, 2000 ♦ 12pm – 4pm ♦ Sports Complex

### Making the Best of Your Job Fair Experience

What exactly is the University Job & Internship Fair? A four-hour event sponsored by CPC, held once each semester in the Sports Complex. Approx. 125-150 companies send representatives to meet students, talk about job opportunities, collect resumes, and distribute company literature and premiums. **Why attend?** • Check out what's going on • Find an internship/part time job • Apply for full time positions • Collect company literature & free stuff • Visit companies you may want to work for • See a friend who graduated last year and is now representing a company. **Which companies will be represented?** We post the list of companies attending THE FAIR on our webpage, <http://www.sunysb.edu/career/> including links to their websites. **Is it really necessary to plan ahead?** Absolutely! Students who prepare ahead of time feel more comfortable, confident, and make better contacts than those who just show up. **How do I prepare?** First things first – get your resume together. The CPC conducts drop-in resume critiques Monday through Friday between the hours of 9:00am-10:30am and 1:00pm-4:00pm. **Research the companies** who plan to attend (use the CPC website), and draw up a list of those you want to visit. **Prepare your 60 second commercial.**

**A couple of minutes is probably all you will have to impress a company rep – use your time wisely. What should you wear?** Does it have to be a dark blue pinstriped suit? No, of course not. The best choice for Job Fair attire is a business suit – but it certainly doesn't have to be blue pinstripes. Other choices – for men – shirt & tie, slacks and blazer. For women – skirt and blouse with blazer. Regardless of your outfit, make sure it is clean and pressed, and fits properly. **What to bring?** The ideal is a portfolio that contains several copies of your resume, and a place to hold company literature or business cards you collect. Stash a few breath mints in your pocket – they always come in handy! What happens after the Fair? Your sending a thank you or follow up note is entirely appropriate. Organize your follow up strategy.

Lastly, attend one of CPC's **Preparing for the Job Fair** workshops listed below, for additional tips! Reserve a space today!

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# Students Respond to Primaries

By KAT FULGIERI AND JULIE MINGIONE  
Statesman Editors

A random polling of University at Stony Brook undergraduates revealed that most students have little to no interest in the details of the presidential race. Despite statistics that are heralding this election as one of record-breaking turnout and interest, USB students tend to respond to questions regarding the recent primaries with blank looks and dismissive comments.

"I'm not following this thing," said junior Rojelio Brown, "I don't vote because this whole thing is bull. Our vote doesn't count." Brown argued that presidential candidates make promises in order to get elected, and then never follow through. He dismissed the electoral

process as ineffective, and a "big joke." He did not vote in the New York primary, but he knew the winners of the election.

Brown's sentiments were echoed by freshman Madeline Zayer, who said "I don't really care all that much. It doesn't affect me." Zayer did not vote in the recent primary, and has not decided whether or not she will vote in the November election. "If it won't inconvenience me, then I might stop by and vote," she said. Zayer said she is not registered to vote.

Michelle Ardini, a freshman who admits that she is "barely following the primaries," was not eligible to vote in the primary, but will be eligible in November. She maintains that she is "probably going to vote in the presidential election," but is

unsure of how to register.

Some students feel ignored by the current candidates, Republican George W. Bush and Democrat Al Gore. When asked if he will vote in the November elections, freshman Max Pilet said, "Only if they offered me something good." Pilet said he did not vote in the primary because of "laziness," and is not up on the current status of the presidential race because, "I don't watch much television."

"I was too busy to deal with it," said graduate student Mike Paterno on

why he didn't vote on Super Tuesday. He did express plans to vote in the November election, though, and said that his absence from the polling booth on primary day was not due to the apathy so many Stony Brook students are famous for. "I'm just not registered as a Democrat or a Republican," he said. "I'm actually not sure what I'm registered as."

Kelly Friedman, 24, expressed her support for McCain and disappointment at his dropping out of the race. "I felt bad for John. I liked him." Friedman, too, missed



courtesy of www.Bush2000.com

George and Laura Bush are primed for November.

the opportunity to help put her candidate on top by abstaining from voting on primary day. "I honestly don't follow politics as much as I should," she said.

Supreme Paul, a senior and Haitian immigrant, said that although he is not yet an American citizen, he understands how precious the right to vote is. An intended Democrat, he said that he'd vote for Al Gore. "He's already in the White House, so he's aware of a lot of things," he said. "I think that voting is very important. I would do it if I could."



courtesy of www.AlGore2000.com

Al Gore is on the Democratic ticket for the presidential election.

## Spring Cleaning Sale

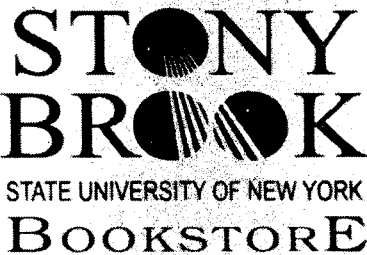
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# Making Money at USB

By HEATHER BRENT  
Statesman Staff

In the Weekly Bazaar flea market in the Union, six to 10 vendors arrange their wares on rectangular tables set up around the perimeter of the room. They sell make-up, silver jewelry, CDs, gift baskets and even ice cream.

Students wander in and out, casually browsing and purchasing at their leisure. These same students could be making a buck instead of spending one if they knew some inside advice like that from Holly McNally, program manager for the Weekly Bazaar, which is held every Thursday in the Union or the Student Activities Center.

"The smallest ideas blossom into the brightest concepts," she said.

There have been no student vendors in the last few years, McNally said, but in the past students have sold essential oils, soaps and gift baskets.

After deciding what they want to sell, students can get a table at the Bazaar by filling out a vendor permit form in the meal plan office in the basement of the library. Then pay \$28

## Weekly Bazaar Offers Students Entrepreneurial Opportunities

to rent a table. Whether their product is successful or not depends on its exposure, McNally said. Student vendors need to advertise so people know about their products. They should emphasize the quality of their merchandise in their ads, so people will want to buy. "If you show them the difference and give them a reason to buy it, they probably will," she said.

McNally also advises that students make their flyers as attractive as possible. Using brightly-colored and various shaped papers for the ads is one way to turn heads.

"You have basically 30 seconds to catch someone's eyes," she said. It also helps to use smaller-sized paper. "If it's small enough to fit in your hand, many will keep it."

Another way to expose a product to a larger audience is by advertising in local publications, such as *The*

*Yankee Trader*. That way, off-campus residents and commuter students will see it. "The commuter students are by far the biggest audience," McNally said.

But, advertising is not the only way to draw attention, according to Jocelyn Bellows, a Weekly Bazaar vendor. "Packaging is very important."

Describing the story of Tom Scott and Tom First, the owners of Nantucket Nectars fruit juice, she said that when Nantucket Nectars first hit the shelves, Snapple was a dominating force in the fruit juice business.

To draw attention to their product, the owners decided to make the bottle taller with a few curves to attract customers.

Another advantage to drawing attention to a product is to try and set up the stand in an area where many

people pass through, McNally said.

More vendors and customers in a particular place will bring in potential buyers.

"The more the merrier," she said.

Location is important, agrees Mary O'Donohoe, a Weekly Bazaar vendor.

When she sets up her tables of cosmetics in the SAC, she does double the business than she does in the Union because there's more traffic in the SAC, she said. "Location is key."

O'Donohoe also said that students should look for bargains when buying their products in order to provide customers with lower prices.

As one shopper browsed the merchandise she smiled and said, "She's a regular." After people get to know your sales items, others will find out about them through word-of-mouth.

The main idea, McNally said, is to see your initial idea through and take it from its infancy to the final production to the customer. "The difference between success and failure is to follow-through."

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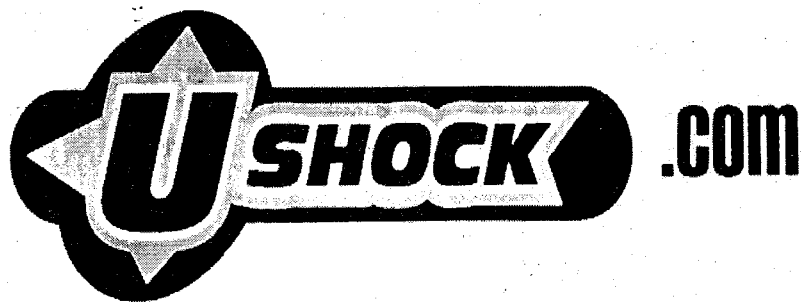
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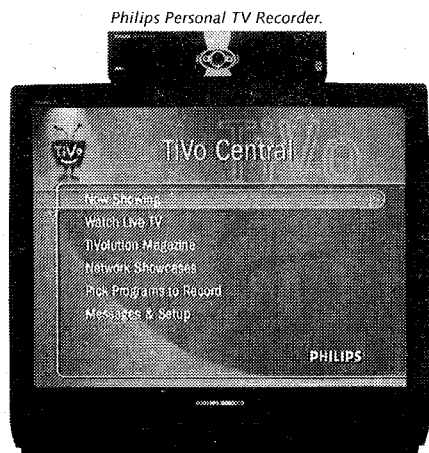
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# Crummy Campus Coffee

## Where to Go For A Cup Of Joe

Food can only sustain a college student for so long. Thus, the necessary life force for students is nothing other than coffee. With the wonderful effects of stimulating caffeine, including its earthy aroma and rich taste, coffee can be the difference between life and death for a student. Especially during mid terms and finals. But you will be hard up for to find a good cup of it anywhere on this campus.

Club is so hot that it will curdle your milk. Those floating curds may distract you from even tasting it, so you may not even have the chance to comment on the flavor.

Upon first coming to Stony Brook, one may be ecstatic to find a coffee shop located in the Student Union. Not only is it a convenient location but it serves low fat yogurt muffins. The muffins are delicious (clearly not baked on campus) but the coffee is abysmal, and usually lukewarm. You can return over and over again and try every flavor they offer from decaf to regular to

Next stop: Harriman Hall Cafe. If you are lucky the coffee is hot but once again the taste is lacking. Worse still, there is never any Equals. This is a horror to anyone who abstains from sugar and has experienced the long lasting after taste of Sweet and Low.

But before you give up all hope for finding that special roasted bean, wander into that little store in the SAC. You will be in quasi-coffee heaven. The coffee may not be on par with Starbucks or any other Seattle chain, but it actually has a taste and depth of flavor. More importantly it is hot and they sell biscotti right next to the cups.

**"But before you give up all hope for finding that special roasted bean, wander into that little store in the SAC. You will be in quasi-coffee heaven."**

amaretto but alas, you will never find the coffee hot. If you are in a rush to get to class, as most usually are, you will have to make due with a tepid cup of java.

But before despairing completely, there are still other options. The deli offers coffee too. The problem of cold coffee is fixed here as it almost always pours out hot. But the all important flavor element is missing. In its place is simply sourness. It barely even registers as coffee. If you have a sore throat it might be useful but if you are thirsty, you might prefer downing a bottle of clam juice.

The hunt can be pursued elsewhere. You can try the SAC but this is not much of an improvement. In fact, there is the same amount of sourness and a similar lack of flavor as at the deli. The coffee at Bleacher

One might be wondering why students should be so distraught over the state of coffee on campus if at least one place offers a good cup of joe. But Jessica Silbering, a visiting student from Bryn Mawr, thinks just one place is inconvenient. "Other than the store in the SAC, the coffee at Stony Brook is disgusting."

Many students share this sentiment. Many are so desperate for good coffee that they trek over to Professor Java's across from the train tracks. However, this is unfair for students who don't have time in the morning or while studying for a test. Who wants to go out of their way for some simple coffee?

This is certainly not the most serious problem facing students on campus but it needs to be addressed. If not for the sake of the students than for the sake of the coffee.

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The Stony Brook Statesman Monday, March 13, 2000

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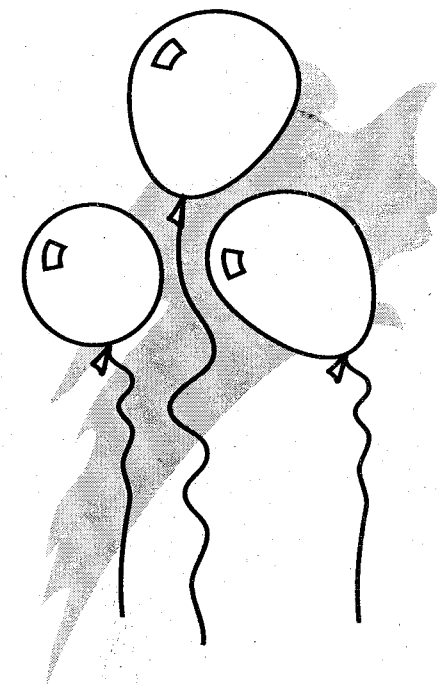
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## Features

## Keep On Trockin'

## All-Male Comedic Dancers to Perform at Staller

BY KAT FULGIERI  
Statesman Editor

The men of Les Ballets Trocadero De Monte Carlo will dance their way onto the Staller Center stage on April 1st at 8 p.m. Sponsored by the Long Island Voice and touted as "the world's foremost all-male comic ballet," the performance is a highly anticipated segment of the Staller Center's Spring 2000 events.

The dancers have been featured in festivals all over the world, including countries like Italy, Holland, Austria, France, and Spain. International tours have included Canada, South Africa, Russia, Japan, Hong Kong, and Australia. The troupe also has a plethora of television appearances on its resume, including spots on "Real People," "Muppet Babies," and

"On Stage America."

Everyone at the Staller Center is excited about the correlation between the troupe's Stony Brook debut and its date - the unofficial "prankster" holiday. "We had to have them on April 1st," said Alan Inkles, director of the Staller Center, "they really are perfect for April Fool's day." Inkles explained that the dancers have performed all over the world, and that their act is sought out by a multitude of venues. The dancers have also established a U.S. college and university tour presence, which has so far yielded positive results. "We're very lucky to be getting them here, and we're also very excited," Inkles said.

The troupe was founded in 1974 by a group of renegade ballet performers who wished to put a lighter, more comedic spin on the genre of traditional ballet. After



courtesy of www.stallercenter.com

Men take on roles that are traditionally reserved for women, with hysterical effects.

paying their dues on little-watched television programs and way-off Broadway lots, the performers garnered interest and praise from major New York publications, including *The New Yorker* and *The Village Voice*.

The group became known as the "Tocks," and the performers have enjoyed the fruits of countless positive reviews. Critics appreciate their novel approach to ballet, and praise the efforts of these men, who perform *en pointe*, and manage to stay on their feet despite their size.

The members of the troupe are all professionally trained dancers who perform selections from classical and original works in the tradition of the genre. Exaggeration of classical movement is the premise behind the comedy laced through each performance. Men perform all the parts, including the ones written for women, and this also lends itself to the comedic element of the Tocks performance style.

Men can be seen portraying swans, princesses, proper women, and water sprites during any given performance by the group. The program includes samples and parodies from well-known classical shows including "Swan Lake," and "Giselle." The world-renowned choreography of ballet greats like Isadora

Duncan, George Balanchine, and Marth Graham is dissected and then reassembled by choreographers who examine and decide how to best elaborate upon movement. The effect has been praised as dizzying, hysterical, and wicked.

"What's great about this group is that you don't have to be a dancer to appreciate it," said Inkles, "any student will be able to enjoy the show." Referring to the common opinion that one need not be a classically trained ballerina to appreciate the shenanigans of the troupe, Inkles is certain that those who attend the show will walk away wholly satisfied. The humor ingrained within the show is not contingent upon knowledge of dance.

At the most basic level, seeing men in toe shoes strutting around like swans and fairy princesses should be amusing enough. Additionally, members of the troupe claim that their satirizing of classical dance is not blasphemous to stringent critics. The intent of the troupe is to add another level of enjoyment to the art of dance.

Tickets are \$29 and are available by calling the Staller Center Box Office at 632-ARTS. Additionally, students can purchase \$7 rush tickets fifteen minutes prior to the performance.



Courtesy of www.stallercenter.com

The men of Les Ballets Trocadero have been praised for their innovation.