

DRAFT 8/8/2006

<i>Goal 12. Raise external funds.</i>				
<b>Objective</b>	<b>Complete By</b>	<b>What do we need (Resources/Outside Help)</b>	<b>Who's Responsible</b>	<b>Measures of success</b>
<b>(1) Grants</b>				
<i>NEW</i>				
Apply for a digitization grant	Sept. 2008		Digitization Team	Application
<b>(2) Fundraising</b>				
<i>NEW</i>				
(a) Establish effective dean's council	Sept. 2008		Dean, Adv. Officer	\$10K/yr
(b) Create new collections endowments	Sept. 2008		Dean, AD/CD, Adv.	3 endowments
(c) Create gift fund for GW letter	Sept. 2008		Dean, Spec. Coll., Adv	\$50K (match)
<i>ONGOING</i>				
(a) Increase annual giving	Sept. 2008		Dean, Adv.	\$35K/yr
(b) Increase existing endowments	Sept. 2008		Dean, Spec. Coll.	add 100K
(c) Environmental Defense	Sept. 2008		Spec. Coll., Adv.	