

STRATEGIC PLAN

March 2002 – February 2005

# ACCOMPLISHMENTS



# Mission:

The Library provides a **gateway** to intellectual **discovery** in support of the university's missions of education, research and service.



# Vision:

We envision a library . . .

- **receptive** to the information needs of the university community.
- **rich** in resources.
- **inviting**, accessible and user-centered
- **dedicated** to developing a professional staff in a genuinely collaborative work environment.
- **innovative** in adapting new technologies that empower its users.
- **diligent** in developing partnerships within and outside the organization.



# Values:

- **Collaboration:** We foster teamwork, cooperation and respect across departments and employee ranks in order to advance the interests of the organization as a whole.
- **Communication:** We value an open and respectful exchange of ideas in order to resolve conflicts and encourage staff to transcend traditional lines of responsibility.
- **Professionalism:** We believe in lifelong learning, commitment to excellence in all our services and programs, accountability, a consistent work ethic that fosters mutual respect, and a clear vision toward a common purpose.



# Values cont.

- **Leadership:** We will be leaders in bringing information and people together. We will be leaders in providing quality services to our campus community and within a dynamic life-long learning environment.
- **User-Centered Service:** We are committed to developing and delivering services and programs that effectively meet user needs. We treat our users with respect, and we encourage them to share with us their opinions, suggestions and advice.
- **Diversity:** We value diversity of cultures, opinions, and ideas as essential components of our environment. We affirm the essential equality of everyone on the staff.



**Goal 1. Acquire, create, and display excellent electronic content.**

- **Subscribed to a full set of databases, covering all disciplines.**
- **Switch to electronic-only nearly completed for science journals.**
- **Cataloged purchased and licensed electronic resources.**

## Goal 1 cont. Acquire, create, and display excellent electronic content.

- Digitization Team formulated standards and procedures.
- Digitized books on Long Island; historic postcards, a dissertation and CEAS technical reports.

### EARLY LONG ISLAND.

#### I.

EARLY EXPLORERS AND CLAIMANTS. WITHIN the cabin of his storm-worn ship, anchored off the old seaport town of Dieppe, a returned navigator, in the midsummer of 1524,<sup>1</sup> addressed to the most picturesque of French kings, a "Relation" in which is the first authentic mention in history of Long Island.<sup>2</sup>

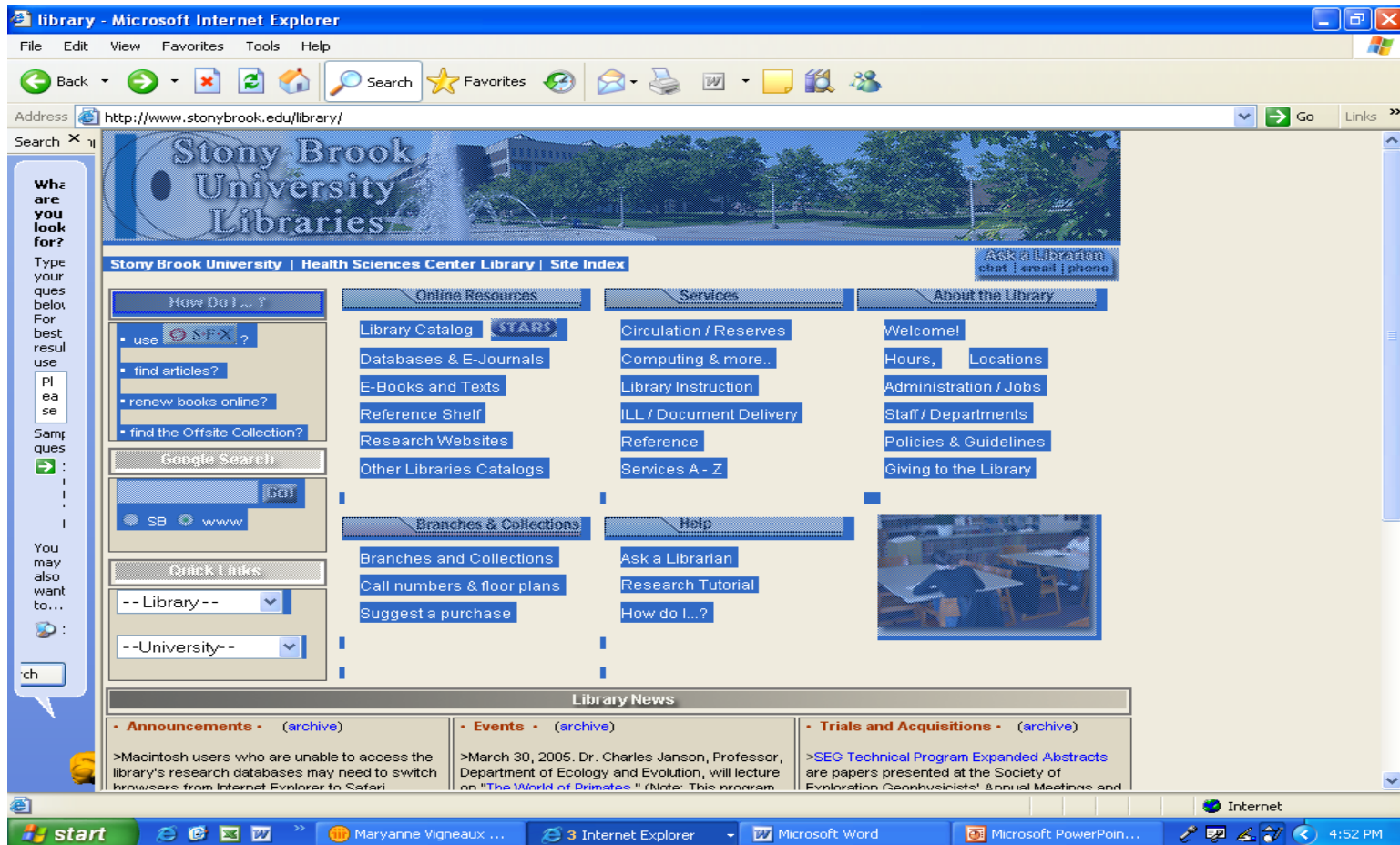
Recent criticism has sought to doubt the authenticity of this letter of Verrazano, sent to the Court at Avignon, and preserved to us in a contemporary copy. But while its genuineness has been well established, it is also, whether in the stately Italian of its writer, or in the quaint translation of Hakluyt,

<sup>1</sup> July 8th.

<sup>2</sup> The Saga Torfinn tells us that the summer of 1003 was spent by Thorwald in exploration southward from Leifs Budir (booths), and that he found a great island lying west and east, which could be no other than Long Island.-Payne's *History of America*, p. 82.

# Goal 1 cont. Acquire, create, and display excellent electronic content.

- Redesigned web site so top page easy to navigate and all pages have common look.





## Staff Who Accomplished Goal 1 Tasks:

- Selectors
- Serials Acquisitions staff
- Electronic Resources Librarian
- Digitization Team
- Preservation Librarian
- University Archivist
- Web Team

**Goal 2. Acquire print materials to support graduate research.**



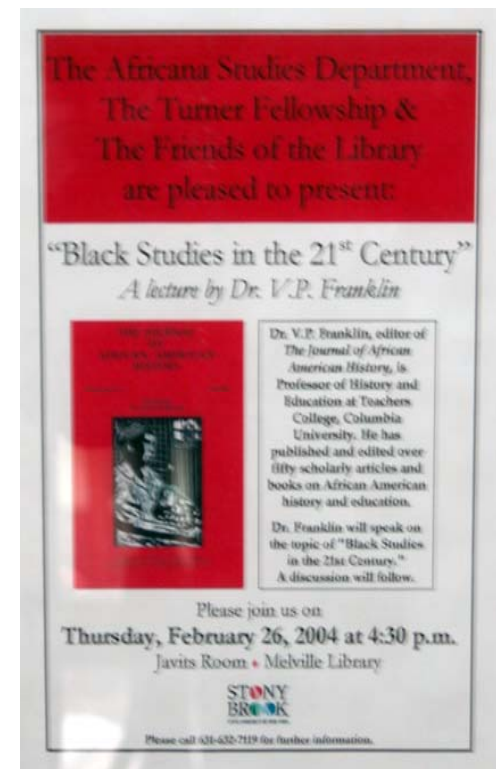
**Book budget declined from  
\$734,000 to \$685,000.**

**Goal 3. Build and display a rich university archive and nationally recognized special collections.**

- Published photographic history of SBU.
- Began systematic acquisition of faculty papers.
- All finding aids on line.

## Goal 3 cont. Build and display a rich university archive and nationally recognized special collections.

- Website completely redesigned.
- Acquired collections documenting barcode industry, environmental protection, and Chinese cooking.
- Hosted 50 events and established Melville Library Author Series.



## Staff Who Accomplished Goal 3 Tasks:

- Head of Special Collections and Archives
- University Archivist
- Web Team

## Goal 4. Build state-of-the-art electronic processing and services.

- Aleph is stable and adequately supports processing.
- Established electronic data interface (EDI) with book and serials vendors – national first.
- Installed link resolver.
- Created centralized electronic reserve service.
- Established document delivery service for faculty and staff.

# Goal 4 cont. Build state-of-the-art electronic processing and services.

- Brought up an online reference services (email and chat).

chat - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites

Address <http://www.stonybrook.edu/library/services/reference/chat.html> Go Links

Search Companion

Libraries

Home > Services > Reference and Information Services > Ask a Librarian > Chat Form

HOME ONLINE RESOURCES SERVICES BRANCHES & COLLECTIONS HELP ABOUT THE LIBRARY

Circulation Computing Instruction Interlibrary Loan (ILL) Reference Services A - Z

CHAT WITH A LIBRARIAN

Monday-Friday 2-4 pm, except holidays

Ask a Librarian

Disability Support Service

Reference Team

Subject Specialists

Ask a Librarian chat | email | phone

When Chat is not available, ask your questions via [e-mail](#) or phone (631.632.7110), or visit any [University Libraries](#).

Complete all fields marked with an asterisk (\*) and wait for the librarian to assist you.

\*Name: Ms. Somebody

\*E-mail: somebody@notes.cc.sunysb.edu

\*Question: I am working on an assignment for a class in Psychology. The topic is "Teamwork." Please assist me in finding information on research done in the area of group dynamics?

\* - required fields Start Chat!

STONY BROOK STATE UNIVERSITY OF NEW YORK

Stony Brook University Libraries  
Frank Melville Jr. Memorial Library, Stony Brook, NY 11794-3300  
631.632.7100 (t), 631.632.7116 (fax)

Website Comments: [Library Webmaster](#). Library-related questions: [Ask a Librarian](#)  
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## **Staff Who Accomplished Goal 4 Tasks:**

- Information Systems staff
- STARS Team
- Technical Services staff
- Heads of Monograph and Serials Acquisitions
- Digital Resources Librarian
- Circulation and ILL staff
- Reference staff



## **Goal 5. Educate all members of the campus to a high degree of information literacy.**

- Fully supported Writing Program
- Averaged 5,000 students per year
- Frequent tours



# Goal 5 cont. Educate all members of the campus to a high degree of information literacy.

- Created online tutorial.

Library Research Guide Module Choice. SBU Library Tutorial. - Microsoft Internet Explorer

Address <http://www.stonybrook.edu/library/tutorial/>

## SBU Library Research Guide

6 citing sources

1 choosing a topic

2 identifying sources

3 using STARS

4 finding articles

5 using the web

find  
research  
evaluate  
explore

March Site-of-the-Month  
2005  
**PRIMO**  
ALA ACRL IS

[SITE MAP](#) | [TECH SPECS](#)

[Resources for Librarians and Educators, Credits](#)

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## Staff Who Accomplished Goal 5 Tasks:

- Library Instruction Team
- Heads of Library Instruction  
+ Science and Engineering  
Library

**Goal 6. Create state-of-the-art public work spaces.**

Converted two offices into group study rooms.



**Goal 6 cont.      Create state-of-the-art  
public work spaces.**

Moved 17,000 volumes off campus  
in preparation for expansion of  
public seating areas.



# Goal 6 cont. Create state-of-the-art public work spaces.

Expanded reading room hours to 2am Sunday-Thursday and commuter lounge to 24/7.



Library Night Owls

## Goal 6 cont. Create state-of-the-art public work spaces.

- Established Public Space Task Force
- Drew up comprehensive plan for floors 1-4
- Began negotiations



## **Staff Who Accomplished Goal 6 Tasks:**

- Building Manager
- Associate Director of Public Services
- Night/weekend staff
- Head of Science and Engineering Library
- Document and Serials Cataloging staff
- Circulation staff
- University Police
- University Facilities staff



## Goal 7. Organize the library as a learning organization.

- Faculty and staff attended 170 professional development events.
- Hosted regular events in which faculty and staff reported on what they learned at professional events.
- Hosted a talk on open access journals.



- Social Events Team created; organized regular events honoring staff and students, introducing new staff, celebrating holidays.
- Added learning as a part of performance programs.

## Goal 7 cont.

- Established the following teams whose members come from different departments:
  - Digitization
  - Library Instruction
  - Night/weekend
  - Publicity
  - Social Events
  - Web.
- Teams in place in 2002:
  - Emergency Response
  - Reference
  - Selectors
  - STARS (integrated library system).

## **Staff Who Accomplished Goal 7 Tasks:**

- All conference attendees
- Library Services Committee
- Social Events Team
- All supervisors
- All team members

# (Team Photos)



PUBLICATIONS & PUBLICITY TEAM



SOCIAL EVENTS TEAM



DIGITIZATION TEAM



# (More Team Photos)



REFERENCE TEAM

LIBRARY INSTRUCTION  
TEAM



## Goal 8. Raise external funds

- Grant from Korea Foundation
- USAID grant to rebuild two university libraries in Iraq
- New York State grants to support preservation and collection development
- LILRC grant to support digitization of historical postcards
- Annual meetings of the AIDC 100



# Goal 8 cont. Raise external funds

- Friends membership tripled
- Annual giving program for parents of freshmen

**FRANK MELVILLE JR. MEMORIAL LIBRARY  
BOOK COLLECTION**

**In honor of**

***I. Wanda Give***

***Class of 2008***

**STONY  
BROOK**  
STATE UNIVERSITY OF NEW YORK



## Staff Who Accomplished Goal 8 Tasks:

- Director
- Associate Director for Collections and Technical Services
- Preservation Librarian
- Advancement Officer
- Digitization Team
- Head of Special Collections and Archives
- University Archivist



# Summary

- Many successes
- Broad staff participation
- True to our values
- Mastering technology
- Reputation as a high service organization

