

ABC World News with Diane Sawyer, Person of the Week on Alan Alda, for the flame challenge, March 23, 2012

<http://abcnews.go.com/WNT/video/alan-alda-turns-scientists-actors-15991203>

PBS NewsHour with Miles O'Brien reporting on the Flame Challenge, July 2, 2012:

Alan Alda's 'Flame Challenge' Illuminates Importance of Communicating Science

http://www.pbs.org/newshour/bb/science/july-dec12/flame_07-02.html