

## **Background for Lecture 7**

Compiled by Prof. Angel Saavedra-Cisneros (News Fellow, Stony Brook University)

Concepts on the psychology of news, political and media consumerism.

Most of the articles are available online through <http://scholar.google.com> they are not simple and are written for academic audiences, but I can help you out with them if you are interested.

As always, feel free to ask questions.

### **Media bias effects on politics (voting):**

Druckman, J.N. & Parkin, M. (2005) The Impact of Media Bias: How Editorial Slant Affects Voters *The Journal of Politics* 67: 1030-1049

Kahn, K.F. & Kenney, P.J. (2002) The Slant of the News: How Editorial Endorsements Influence Campaign Coverage and Citizens' Views of Candidates. *American Political Science Review* 96: 381-394

Eveland, W.P. & Shah D.V. (2003) The Impact of Individual and Interpersonal Factors on Perceived News Media Bias *Political Psychology* 24: 101-117  
<http://www.journalism.wisc.edu/~dshah/PP2003.pdf>

### **Cognitive Dissonance:**

#### **Leon Festinger (1957)**

Also a book on the theory: Explorations in Cognitive Dissonance, by JW Brehm and AR Cohen (1962)

### **Mass Media:**

There is a special issue of the *Journal of Communications* (volume 43) devoted to Agenda Setting, Framing, and Priming

Weaver, D.H. (2007) Thoughts on Agenda Setting, Framing, and Priming *Journal of Communication* 57:142-147

(This is a short piece that looks at the three concepts and how they have been studied in diverse disciplines.)

### **Agenda Setting:**

McCombs, M.E., & D.L. Shaw. (1972) The Agenda-Setting Function of Mass Media. *Public Opinion Quarterly*, 36: 176-187

McCombs, M.E., & D.L. Shaw. (1993). The Evolution of Agenda-Setting Research: Twenty-Five Years in the Marketplace of Ideas. *Journal of Communication*. 43:58 – 67

### **Framing:**

Chong, D. & Druckman, J.M. (2007) Framing Theory *Annual Review of Political Science* 10:103-126

[http://faculty.wcas.northwestern.edu/~jnd260/framing\\_theory.pdf](http://faculty.wcas.northwestern.edu/~jnd260/framing_theory.pdf)

Nelson, T.E., Clawson, R.A. & Oxley, Z.M. (1997) Media Framing of a Civil Liberties Conflict and Its Effect on Tolerance *The American Political Science Review*. 91:567-583

**Priming:**

News That Matters, 1989 book by Shanto Iyengar and Donald R. Kinder

Gilliam, F.D. & Iyengar, S. (2000) Prime Suspects: The Influence of Local Television News on the Viewing Public *American Journal of Political Science* 44:560-573

**Selective exposure:**

Valentino, N.A., Banks, A.J., Hutchings, V.L. & Davis, A.K. (2009) Selective Exposure in the Internet Age: The Interaction between Anxiety and Information Utility *Political Psychology* 30:591-613

Stround, N.J. (2008) Media Use and Political Predispositions: Revisiting the Concept of Selective Exposure *Political Behavior* 30:341-366

**Motivated Reasoning and Skepticism:**

Redlawsk, David P. (2002) Hot Cognition or Cool Consideration: Testing the Effects of Motivated Reasoning on Political Decision Making. *Journal of Politics* 64: 1021-1044.

Taber, C.S\*. & Lodge, M\*. (2006) Motivated Skepticism in the Evaluation of Political Beliefs. *American Journal of Political Science* 50:755-769

\***Note:** These are Stony Brook professors.

**Emotions, information processing, and politics:**

Affective Intelligence and Political Judgment (2000) Book by George E. Marcus, W. Russell Newman, and Michael, MacKuen.

The Affect Effect (2007) Edited volume (book) by W.R. Newman, G.E. Marcus, MacKuen, M. and Crigler, A. N.

Huddy, L.\*, Feldman, S.\*, Taber, C\*. & Lahav, G\*. (2005) Threat, Anxiety, and Support of Antiterrorism Policies *American Journal of Political Science* 49:593-608

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**Is prejudice inevitable?**

Devine, Patricia (1989) "Stereotype"