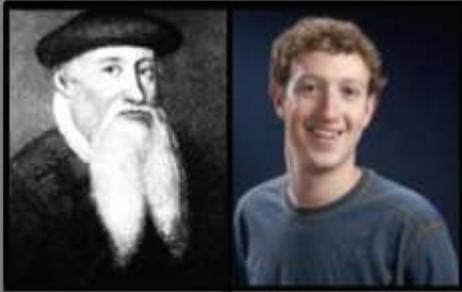


## The Power Of Information



### Last week's Quick Quiz

1. Mass printing started with **Johannes Gutenberg**, a German silversmith who cast re-usable letters and married them to a recycled wine press. By 1455 he was mass-printing bibles.
2. ARPANET, the first version of the Internet, came into being in **1969**. Same year we landed on the moon.

"Get more seats" ... "Please be louder" ... "Take a little more time on slides" ... "Don't run over or I have to run to class!"

"What qualifications are there that make one a journalist?" ... "Do you listen to TMZ and are they always accurate when TMZ reports a scandal?"

"Was the man who shot the photos of Saddam Hussein being hanged ever pursued for an interview?"

"How am I supposed to avoid looking at my phone for 48 hours where social media is constantly popping up?"

"I'm sadly part of the 30% who believe Obama was born in Kenya."

"Can we duck when you throw the football?"



**Housekeeping,  
announcements and notes**

### At the end of this lecture, you should be able to . . .

1. Use new vocabulary to describe the human need for information and categorize it into three broad types.
2. Compare modern examples of the power of information to historic examples.
3. Use specific events and examples to illustrate the power of information and to demonstrate a global understanding of press freedom

These skills relate to course outcomes 4, 5 & 6

## The Power Of Information



## The Power Of Information

## Today's themes

**There is a universal need to receive and share information.**

People kill  
– and risk death–  
over information.

The battle to control information is also universal – and changing with technology.

## Humans need information



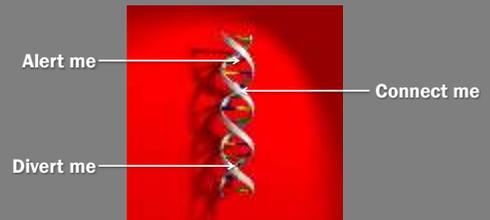
During his 5 ½ years as a prisoner of war...

**“The thing I missed most was information ... free uncensored, undistorted, abundant information.”**

# WHY

is there a universal need to share and receive news?

The appetite for news is human "DNA"



It alerts us...



Even a caveman needs to know...

Caveman.wmv

### Seriously, news alerts us



### It diverts us...



### News that diverts is nothing new...



### It connects us...



## Today's themes

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– and risk death–  
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The battle to control information is also universal – and changing with technology.

## CPJ: 70 journalists killed in 2013

**CPJ Committee to Protect Journalists**

**20 Deadliest Countries**

Iraq: 166	Colombia: 43	Bosnia: 39
Philippines: 40	India: 38	Tajikistan
Syria: 67	Mexico: 30	Ecuador
Algeria: 60	Draft: 20	Iran: 20
Russia: 56	Afghanistan: 26	Palస్తina
Pakistan: 34	Turkey: 21	Sri Lanka
Somalia: 33	Sri Lanka: 19	

*James Foley, Hostage August 2014. In UNRWA (UNRWA) August 23, 2014. In BuzzFeed News*

*Ali Abu Shaita, Amman August 12, 2014. In BuzzFeed News August 23, 2014. In BuzzFeed News*

*Steven Conroy, The Washington Post August 12, 2014. In BuzzFeed News August 6, 2014. In BuzzFeed News*

*Layla Shalabi (Dalia Fawzi), Reuters July 30, 2014. In BuzzFeed News*

*Muhammad Saad al-Qasbi (Dahi), Reuters July 30, 2014. In BuzzFeed News*

*Saeed al-Aryani, Al Arabiya July 30, 2014. In BuzzFeed News*

*Samir Nayem, Associated Press July 20, 2014. In BuzzFeed News*

*Abdul-Razek Hassan, Associated Press July 20, 2014. In BuzzFeed News*

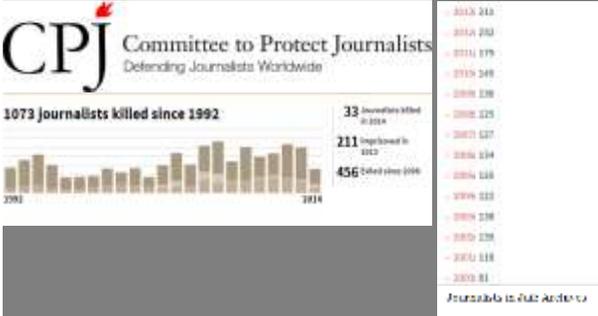
*Abdul-Razek Hassan, Associated Press July 20, 2014. In BuzzFeed News*

## Why did Marie Colvin risk death?



ColvinMontage.wmv

## Deaths and imprisonments



## Who is doing the killing?



Almost all are carried out with complete immunity

Source: The Committee to Protect Journalists

## Impunity in Sri Lanka

### Sri Lankan journalist predicted own execution



**'I hope my murder will be seen not as a defeat of freedom but an inspiration'**

This extraordinary article by the editor of the Sri Lankan Sunday Leader was published three days after he was shot dead in Colombo

**“Think twice”**

A silent minute to absorb the material

## Today's themes

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People kill  
– and risk death–  
over information.

**The battle to control information is also universal – and changing with technology.**

From the beginning information was power

**Drums.wmv**

Even (especially) emperors need to control information



Even (especially) emperors need to control information



**“Four hostile newspapers are more to be feared than a thousand bayonets.”**

### North America's first newspaper



1690:  
Publick  
Occurrences  
Both Foreign  
and  
Domestick

### Police battle to control your camera



### Politicians and "damage control"



**NBC NEWS.com**

**Poll: Christie numbers tank as scandals continue**  
By Domenico Montanaro, Deputy Political Editor, NBC News  
January 29, 2014, 7:15 AM

Chris Christie's political future looks to be in serious danger with more Americans believing the embattled New Jersey governor is lying about the bridge closure scandal than telling the truth.

### Information can be a weapon of mass murder



### Information can prevent mass murder



Newsday's Roy Gutman exposes Bosnian atrocities

### How has information technology altered the balance of power?



In the past decade, Web 2.0 changed the rules again

### Armed with information, citizens push public officials to act



#### How Anonymous Hacking Exposed Steubenville High School Rape Case

By Kristin Ferguson, @kristin | Report

At an August football party in Steubenville, Ohio, a 16-year-old girl was allegedly raped by multiple athletes as she lay unconscious. Now, because of social media, horrific details of the case have been leaked to the masses, inspiring a call for increased accountability and a protest last Saturday.



### Citizens armed with information toppled Middle Eastern regimes



### Cultural differences: Are Informed citizens empowered or destabilized?



### In China, Weibo arms citizens and humbles the powerful

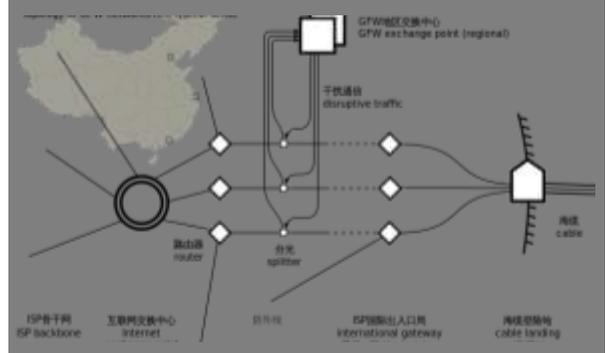


### Napoleon's Worst Fears?



The revenge of the "flesh searchers"

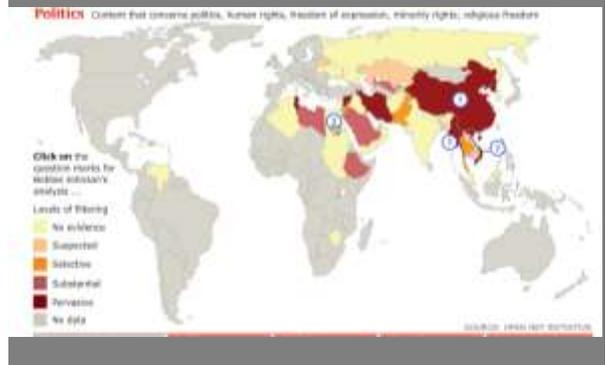
### The Battle never ends: The Great Firewall of China



## U.S. citizens battle for information about Congress and the White House

The screenshot shows the OpenSecrets.org website for the House Budget Committee. At the top, it says "House Budget Committee" and lists members: "Rep. Paul Ryan (R-Wis.) - Chair" and "Rep. Steve Largent (R-Okla.) - Ranking Member". Below this, there is a navigation menu with options like "PROCESSED DOCUMENTS", "BUDGETS ALLOWING", "NEWS ANALYSIS", "MEMBERS", and "THE ACTION". A prominent blue banner reads "Our Mission: Inform, Empower & Advocate". Below the banner, there is a paragraph describing the organization's mission: "The Center for Responsive Politics is the nation's premier research group tracking money in U.S. politics and its effect on elections and public policy. Nonpartisan, independent and nonprofit, the organization aims to make a more educated public, an honest electoral system and a more transparent and responsive government." To the right, there is a table titled "STANDING BY REGION OF THE COMMITTEE, 2014" with columns for "Region", "Rep", "Party", "Total", "Open", and "Closed".

## The global battle online



## The global battle online



## The battle continues globally



## The battle to control information in America

### Journalists Arrested, Assaulted, and Teargassed in Ferguson



## Information as a power equalizer in America



## Today's themes

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The battle to control information is also universal – and changing with technology.

## A thousand bayonets vs. a smartphone

WardAnatomyofDangerCut.mov

## The Weekly Quick Quiz

Write your name and recitation Instructor's name at the top

1. What did French Emperor Napoleon say he feared more than a thousand bayonets.
2. Who shut down the first independent newspaper in the United States?
3. What comment or question do you have to clarify today's lesson or improve our work?

THIS TIME, HAND YOUR QUICK QUIZ  
TO YOUR RECITATION INSTRUCTOR BEFORE YOU LEAVE



Thus endeth the Lesson...