

DW: You asked for a memo indicating program content for "Here at Stony Brook." Below I will do that. But first, I think the examples I give should be put into a philosophical context. Foremost, I believe, radio should not be viewed as a magazine. Let's use Stony Brook People as a comparison. We sit down in mid-July and discuss story ideas. In a week, we distribute story assignments, all of which are due within three weeks. Production time takes another two or three weeks and the final mechanicals go to a printer in late August. We see the printed copies in late September, about 10 weeks later. Meantime, we have begun preparing for the next edition to be distributed two months later. The result is reportage that is either undated (timeless features) or past-tense (it already happened). Radio uses timeless and past-tense material in much smaller doses. The bimonthly magazine lies around for weeks, and is read with a sense of "is" brought to it by the reader. Radio happens once, and it's gone. It "is" because it is; it is what is happening when it is being heard. It's even more complicated, of course, but suffice it to say that we cannot (and should not) in late August be writing next October's scripts. To continue the Stony Brook People analogy, just as Marge Shepherd must be thinking about what would be appropriate, and do-able, for three or four editions down the pike, and develops the final mix of subjects only in the final stages of preparation, so radio content can be given thoughtful planning while awaiting the final time deadline.

I guess what I'm trying to say is that I'm listing below some thoughts I have, and that I cannot do any more than that now. I suppose I could try to line up an interviewee for Sue for Oct. 11, say, but I'd prefer to leave us the flexibility of making the final decision when we have more information to help us decide what would be most appropriate and beneficial. So here, then, are some f'r-instances:

<u>On-air date</u>	<u>Topical segment</u>	<u>Feature</u>	<u>SR's calendar</u>
Sept. 6	Labor Day (Vera Rony)	Unemployment (Bruce Hare)	T. Netter
Sept. 13	Vice Provosts		Claire Dorgan
Sept. 20	Political scientist (St. primaries 9/23)		L. Paldy

For Oct. 18, we should try for Aldonna Jonaitis in Sue's segment, on Alumni College Day. I've already put together a 10-minute feature segment for Oct. 25, ~~with~~ T.A. Gaynell Levine teaching a sixth grade class in a cemetery (for Halloween). I've lined up without date Prof. Ken Laser, Ecology and Evolution, who will be in Costa Rica in September introducing a teachers' course in biology, ^{that} he developed through CED at Stony Brook. Dean Brandwine also has been tentatively lined up.

What we're looking for is balance (humanities, sciences; teaching, research; events, services; white, black; male, female) all aimed at leaving the listener with the conclusion, "That State University at Stony Brook is a lively, exciting, interesting, progressive, important campus."

I've done this long enough to have full confidence it will come out the way we want it to. I hope you do, too.