



"Robert McGrath"
<rmcgrath@notes.cc.sunysb.edu>

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To "Torre,F.Jason" <FTORRE@NOTES.CC.SUNYSB.EDU>

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Subject Stony Brook Cares, A Message from the Provost

Dear Colleagues:

I am writing to ask your support for the Stony Brook Cares campaign that I chair this year. It is the new, combined campaign for SEFA and the United Way. Taking its name from the past year's highly successful slogan, "Stony Brook Cares" combines the State Employees Federated Appeal (SEFA), and the United Way campaign (for Research Foundation employees) into one University-wide effort.

In 2000-2001, Stony Brook faculty and staff members contributed a record of \$173,500. Stony Brook is the largest State employee group on Long Island, and so our contributions constitute a significant portion of all money collected here for SEFA and the United Way.

This year's goal is \$200,000. If you have contributed to Stony Brook Cares in past years I hope you will consider increasing your commitment by 10%, 25%, or even more. If you haven't joined the effort in the past, this season of extraordinary need is your opportunity to make a difference. Our SUNY sister campuses have significantly higher participation rates and corresponding bigger donations. So our second goal this year is to increase our percentage of contributors throughout the campus, and demonstrate that we are SUNY's Flagship campus in raising funds for charity.

When you participate in Stony Brook Cares you may designate the agency or agencies to which you want your contribution to go, in this way ensuring that your contribution goes to the causes important to you. Remember that Stony Brook itself has four agencies designated on the list. These support important programs here on campus. They are the University Hospital Auxiliary, the Carol M. Baldwin Breast Cancer Research Fund, Inc., the Stony Brook Child Care Services, Inc., and Stony Brook Responds, a specially created agency channeling support to the New York State World Trade Center Relief Fund.

Our campaign starts now, and will run through mid-December. Literature concerning Stony Brook Cares, including the list of agencies you may designate, will be sent to all faculty and staff. Captains in your own campus unit will assist to make sure that you have received the information packet and to answer any questions you may have. Contributions may be made by the payroll deduction plan, check, cash, or by donation of appreciated securities.

Should you have any questions, please feel to call Associate Provost David Hicks or Ms. Maureen Veprek at 2-7007, or me. Any of us will be happy to discuss the campaign with you.

Sincerely yours,
Robert L. McGrath
Provost and VP for Academic Affairs