

LDS 102 First-Year Seminars

LDS 102.1: Social Entrepreneurship

Meeting Pattern: M 2:20pm-3:15pm

Location: Library S1410D

Learn the how to start and lead a social entrepreneurship venture for the benefit of society and as a possible source of livelihood for yourself and others. The course covers leadership characteristics of social heroes and learning from model social entrepreneurship efforts, locally and globally. You will select a cause about which you feel passionate and, as practice for developing your own leadership skills, develop a business plan, set goals, formulate strategies for action (e.g., for advocacy, fund raising, and recruiting and retaining volunteers), design an organizational structure, create a marketing plan, including advertisements, a Web site, and an elevator pitch, and develop an assessment design to evaluate your goal accomplishments.



Manuel London, College of Business

Manuel London is Associate Dean of the College of Business and Faculty Director of the Undergraduate College of Leadership & Service. He is also Director of the Center for Human Resource Management and has an appointment in the department of psychology. He

has a PhD in industrial and organizational psychology. His areas of research and practice focus on how people evaluate themselves and others in organizations applied to performance appraisal, performance management, feedback, career development, and continuous learning for individuals and groups. He is also active in a variety of community service initiatives on and off campus. See his Web site: <http://Manuel.London.Googlepages.com>

LDS 102.2: Leading Virtual Teams

Meeting Pattern: M 3:50pm-4:45pm

Location: Library S1410D

Considerable work today gets done in teams. Often, these are teams of subject matter experts in different functions who are geographically dispersed. Emerging technologies make this possible including social networks, shared drives, web sites, and virtual meeting spaces that use videos, blogs, wikis, voice-over internet, and other communication methods together with a wide range of internet-based information sources. These technologies expand opportunities for group interaction but also present challenges such as language, culture, and time differences and difficulties in developing effective working relationships. How do leaders create and communicate a vision, develop shared goals, and accomplish work in virtual space? In this course, students will explore elements of group leadership in a virtual environment by identifying ways to overcome these challenges and creating their own virtual team leadership experiences.



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LDS 102.3: Creating Social Change

Meeting Pattern: TU 3:50pm-4:45pm

Location: James College 170

This seminar will give students the opportunity to redefine service as well as to explore avenues for potential leadership. The seminar will be divided into units. Each unit will focus upon an issue that requires service – and ultimately social change. Using each topic as an example, you will increase your understanding of the specific issues and determine which, if any, you might be interested in addressing either as a career or as a service pursuit throughout your life.



Charles Robbins, *School of Social Welfare*
Associate Dean and Associate professor in the School of Social Welfare. Faculty director of the Community Service Living Learning Center and the Leadership Development Living Learning Center.

LDS 102.4: Immigrant Identity in New York

Meeting Pattern: M 10:40am-11:35am

Location: Library S1410D

This seminar addresses realities of post-World War II immigrants to the United States in their attempts to create their own identities in the maelstrom of the U.S. population. As people continue to migrate, issues that pertain to transnational migration, globalization, ethnic group formation, and the politics of citizenship will continue to be among the most provocative areas of social sciences and humanities research. You will explore the recent history of these immigrants and consider ways immigrants create value for themselves and the country.

Georges Fourn, *Africana Studies*

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LDS 102.5: Service & Success

Meeting Pattern: M 6:50pm-7:45pm

Location: Library S1410D

The greatest successes in life come through service, whether money, fame... How to help the world while helping yourself.

Kent Gustavson, *European Languages*

Dr. Kent Gustavson is a composer, musician, & author. His expertise is roots music, but he earned his PhD in classical music composition from SUNY Stony Brook in New York in the spring of 2007. Dr. Kent also has more than a dozen audio recordings to his name, available from his small independent record label Ninety and Nine Records. His version And Am I Born to Die was nominated for a Just Plain Folks award, and his album Stolen Shack was featured on NPR's All Songs Considered.

Dr. Gustavson is the author of *Blind But Now I See: The Biography of Music Legend Doc Watson*, coming out in the Fall of 2009. He currently teaches at SUNY Stony Brook on Long Island, and does workshops around the world.

Author, publishing expert, industry consultant, professor, speaker, entrepreneur, professional musician, and PhD classical composer, Dr. Kent Gustavson is also the owner of independent publisher Blooming Twig Books and www.skeletonmethod.com, its subsidiary provider of top-end and award-winning author services. He is a sought-after industry consultant, branding coach and ghostwriter, and speaks around the world on publishing and music. Dr. Kent hosts the radio show www.soundauthors.com on Blog Talk Radio, formerly syndicated to World Talk Radio and Voice America, and has interviewed hundreds of bestselling authors and award-winning musicians. He was recently (as @drkent) named one of Twitter's Top 100 Edu-Tweeters for his use of Twitter in his university teaching. Find out more about Dr. Kent at www.kentgustavson.com

LDS 102.6: Making Data Talk

Meeting Pattern: W 10:40am-11:35am

Location: Library N4000

This course is designed to help students learn ways to analyze data quickly and accurately and to help them make sense of data presented in news and articles.



Michael Kamins, *College of Business*

Michael Kamins is a Full professor of Business at the Harriman College of Business. his research interests include Price Bundling and Rumor.

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LDS 102.8: Organ and Tissue Donation Awareness

Meeting Pattern: TU 5:20pm-6:15pm

Location: Library S1410D

Every day in the United States, an average of 18 people die while awaiting organ transplants because of a critical shortage of donors.

During the past 10 years, the transplant waiting list has more than doubled with more than 98,000 men, women and children now awaiting heart, kidney, liver, lung and pancreas transplants.

Each person who decides to become an organ and tissue donor has the potential of saving and enhancing more than 50 lives and taking up to eight people off the organ transplant waiting list.

The focus of this LDS 102 course is two-fold: (1) students in the course will learn the facts and issues surrounding organ and tissue donation in the United States; and (2) they will help establish, plan, implement and carry out various projects aimed at increasing organ and tissue donation awareness within the University and the surrounding community.

Scott Smolka, *Computer Science*

Scott Smolka is a professor of computer science who does research on cardiac cell modeling. He is also the faculty advisor to the undergraduate student club on organ donation awareness (ODAC). This is the third time he has taught the LDS 102 course on organ donation.

LDS 102.9: Leadership in Sports

Meeting Pattern: M 11:45am-12:40pm

Location: Library S1410D

This course will discuss the current controversial issues in sports such as Racism, Steroid Use, Violence, Fan Hostility, etc., and the impact of leadership, both good and bad, on these issues. Students will be expected to review three sports articles weekly from the newspapers and type a brief report regarding the leadership demonstrated by the person, team, or organization discussed in the article.



Richard Laskowski,

College of Business

Dr. Richard Laskowski was Director of Athletics at Stony Brook for 10 years, and before that had director and faculty roles at St. Johns. He is now on the Stony Brook College of Business faculty specializing in sports management.

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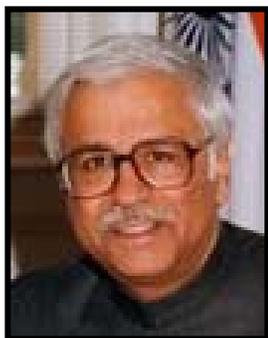
LDS 102.10: Critical issues in International Relations

Meeting Pattern: W 2:20pm-4:20pm

Location: Humanities 1049

Note: This class meets for 2 hours a week for the first 7 weeks of the semester.

This seminar will address itself to a critical examination of certain key issues in international relations that have defied solution over the years such as terrorism, ethnic cleansing, nuclear proliferation, the Arab-Israeli conflict etc. The issues will be identified by the seminar participants themselves, with the instructor providing guidance for discussion & debate.



Harsh Bhasin, Asian and Asian American Studies

I am a Visiting Professor of International Relations at Stony Brook and currently serve as Chair of the Department of Asian & Asian-American Studies. Before joining Stony Brook, I served as a career diplomat with nearly four-decades of field experience in Asia, America

and Africa. My work and interests center on the role of diplomacy in foreign affairs. I currently teach upper-level undergraduate courses on the politics and diplomacy of Contemporary India and of Contemporary China and have recently authored a book on the emerging relationship between the US, China & India in the 21st Century.

LDS 102.11: Great Speeches

Meeting Pattern: M W 5:20pm-6:40pm

Location: Harriman 304

Note: This section is reserved for students in the Business Leaders Program (BLP). This class meets 2 days a week for the first 5 weeks of the semester.

This course will examine the speeches of leaders -- political leaders, business leaders, religious leaders and military leaders. We will look at speeches to defend the accused, to praise the dead, to inspire the living, to apologize for wrongdoing, to say farewell and to persuade a community to pursue a particular course of action. We will be particularly interested in learning how leaders persuade through character, argument, style and adaptation to an audience.



Joseph McDonnell, College of Business

Dr. McDonnell serves as the Dean of the College of Business. He is interested in business education, particularly the development of business leaders. Before coming to the college of business, he served in senior management positions in large organizations as well as entrepreneurial ventures. He

began his managerial career as Associate Director of Stony Brook University Hospital, where he was part of the senior management team that opened the hospital. He then went on to become Director of Business Administration for Applied Digital Data Systems, followed by nearly fifteen years in ascendant positions for the Long Island Lighting Company, concluding his service as Senior Vice President for Marketing and External Affairs. Following the merger/sale of the Long Island Lighting Company, Dr. McDonnell worked on Wall Street, where he served as Managing Director for Broadgate Consultants, assisting companies through high-profile crises. He assisted one of his clients with a venture in China and for nearly two years was President and CEO of Chinex International, a joint venture trading company, during which he resided in Beijing.

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LDS 102.12: Getting the Most Out of Stony Brook

Meeting Pattern: W 3:50pm-4:45PM

Location: Humanities 3020

Are you getting the most out of Stony Brook? What did you learn in your fall semester that will on reflection help you this semester. Have you become familiar with the attitudes, norms and skills needed to succeed? Have you recognized the academic skills and study habits needed to meet your potential? Have you recognized the advantages of integrating academic and social experiences? Do you know that it's not too early to think about what comes next...getting a job, getting into graduate or a professional school? Will you be ready? Stony Brook is a challenging environment that gives you a wide array of opportunities that prepare you for success. This seminar will help you understand Stony Brook: its role in society, how it functions and how you can take advantage of it's attributes.



Peter Baigent, *Vice President of Student Affairs and Associate Provost for Enrollment & Retention Management*

LDS 102.13: Finances Matter: A Financial Literacy Primer

Meeting Pattern: TU 3:50pm-4:45pm

Location: Langmuir College 170

Students in this course will be exposed to some fundamental financial information that may help in personal financial responsibility. This includes discussing how values and background impact financial decision-making, developing personal spending plans, understanding the importance of savings, learning about savings plans, understanding credit cards, evaluating credit card offers, understanding credit reports and credit scores, protecting against identity theft, and understanding the life cycle of financial planning. Much time will be spent on learning about and discussing the development of our credit card society and the impact that it has on personal financial decisions.

Barbara Fletcher, *Enrollment Management*

Barbara Fletcher has been an administrator at Stony Brook University for over 29 years and has had a variety of responsibilities during that time, including Director of Orientation and Director of Scholarships. Her academic background is in the area of Sociology and she obtained her Master's degree at York University in Toronto, Canada. She taught Sociology at the college level before coming to Stony Brook in 1980. Currently at SBU she is the coordinator of the National Student Exchange program and involved in the Financial Literacy initiative, along with other functions in Enrollment Management.

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LDS 102.14: Making Change: Lessons in bringing about change in a organization, culture, or society.

Meeting Pattern: W 3:50pm-4:45pm

Location: Benedict College 123

The course will look at the factors that either inhibit significant change or enable it. The course will help you develop strategies for bringing about effective and meaningful change; as well, as identifying those situations where efforts to make change are likely to fail. As a team, we analyze selected significant contemporary issues and devise strategies for enabling change.

Philip Doesschate, DoIT Information Systems

Phil Doesschate is Stony Brook's Director of Information Systems. He has over 30 years of experience bringing about change in organizations.

LDS 102.15: Exploring recent initiatives to Develop Spirit and Pride at Stony Brook

Meeting Pattern: TU 10:40am-11:35am

Location: Langmuir College 170

What are our Stony Brook traditions? How have our traditions been developed? This class will explore the history and developments of traditions at Stony Brook University. We will discuss the role of Athletics in developing traditions and trace the evolution of Athletics from our Division III days to our recent move to NCAA Division I. We will research traditions from other colleges and universities and compare them with our own. Class discussions will include ways the university can initiate and spread new traditions.



John Leddy, Athletic Bands

John Leddy taught music in the Connetquot school district for thirty-three years where he conducted concert band, jazz ensemble and marching band at all levels. Currently, he is the Director of Athletic Bands at Stony Brook University. At Stony Brook, Mr. Leddy oversees the Athletic Bands program, which includes the

“Spirit of Stony Brook” Marching Band and the Pep Band.

Mr. Leddy has a Bachelor of Music degree from the Crane School of Music at Potsdam College, and a Master of Arts from Stony Brook University. He studied percussion with James Peterscak at the Crane School, timpani with Morris Lang of the New York Philharmonic Symphony Orchestra, and jazz drum set with Jim Chapin, Joe Morello and Ed Shaughnessy. Mr. Leddy was the recipient of a Summer Fellowship for music educators from Northwestern University where he studied conducting with Mallory Thompson and Don Owens. He also served as the Director of Jazz Studies at the Usdan Center for the Creative and Performing Arts.

Mr. Leddy has guest conducted at numerous SCMEA, Hamptons, and North Fork festivals. He served as the NYSSMA Chairman for Instrumental Jazz, as the SCMEA Chairman of Instrumental Jazz and SCMEA Jazz Day Coordinator

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LDS 102.16: Leadership and Service

Meeting Pattern: W 3:50pm-4:45pm

Location: Library N3090

Identifies knowledge, skills, and strategies for making not-for-profit organizations culturally competent and the role of the leader, in achieving this goal. The course content and format will teach students various historical virtues divided into personal and social, character traits. This course will also introduce students to techniques as to how to train organizational leaders to focus on, and to practice cultural pluralism, thereby incorporating a cultural consciousness in their strategic planning, vision, mission, and goals. We will deal with the issue of cultural competence beyond its role among diverse groups of people. We will examine the cultural behavior of organizations, agencies, courts, nations, and how they behave and how they carry out their leadership mandate within its organizational culture. Students will be taught how to train others to use a specific model of cultural competence and ways to integrate parts of the curriculum model for the Bakeman Leadership Institute within their TOT training.



John Colon, *School of Social Welfare*

LDS 102.17: Leadership for the Common Good

Meeting Pattern: TH 3:50pm-4:45pm

Location: Old Chemistry 226

Bringing groups together is a central and unrelenting task of leadership. CEOs must nudge their executives to rise above divisional turf battles. Mayors must try to cope with gangs in conflict. Leaders of many countries face the realities of sectarian violence. This seminar will introduce students to cutting-edge research and insight into the problems and possibilities for leadership in a world of difference. Readings and discussion will bring together two powerful scholarly disciplines -- intergroup relations and leadership -- to examine both theoretical frameworks and practical tools and specific case studies as well. Examples from around the world and from every sector (corporate, political, and social) will bring to life the art and practice of intergroup leadership for the common good.

Todd Pittinsky, *Technology and Society*

Todd L. Pittinsky is Associate Professor of Technology and Society in the College of Engineering and Applied Sciences. His research examines allophilia (positive intergroup attitudes) and how leaders can use them to bring groups together. Prior to joining the SBU faculty, he was an Associate Professor of Public Policy at the Harvard Kennedy School where he served as the Research Director of the Center for Public Leadership.

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LDS 102.18: Leadership as Innovation

Meeting Pattern: F 10:40am-11:35am

Location: Library N4000

Business Week has a new section on Innovation in firms around the world. We shall read Business Week each week and discuss the major articles about leaders who create innovation. Students will write a paper about leaders and innovation.



Gerrit Wolf, *College of Business*

Dr. Wolf is an industrial and organizational psychologist who has focused on entrepreneurship. His students have started or joined growing technology-based businesses in New York, where he started entrepreneurship courses 20 years ago; in Budapest, where he held Fulbright's

Alexander Hamilton Chair of entrepreneurship in 1993; and in Stockholm, where he was the first Fulbright Chair of Wireless E-Commerce in 2001. He and his students have also consulted for a range of firms including Symbol Technologies and Ericsson. He has published more than 60 academic articles on conflict management, managerial decision-making, and leadership. He presently researches wireless impact on organizations and consumers. He is a past Dean of the Harriman School for Management and has had academic and administrative appointments at Georgia Tech, University of Arizona, and Yale. Dr. Wolf is currently is Director of the College's Honors Program.

LDS 102.19: American Civil War Leadership Styles

Meeting Pattern: M 12:50pm-1:45pm

Location: Library N3090

The American Civil War (aka the War Between the States or the War of Northern Aggression) Leadership Styles Seminar has been developed for students interested in this crucial time in American history. The seminar will address lectures on both military and civilian leadership styles and then students will do comparisons between northern and southern generals and government officials during this time period. The students will get a better appreciation of research approaches, Civil War history and how leadership influenced the outcome of the conflict. Students will present their research to the instructor and their colleagues so this will enhance their professional communication skills. This is an opportunity to learn history, research skills, leadership styles communication skills and have fun doing so.



Robert Ettl, *College of Business*

Although Professor Ettl teaches in the College of Business he is a life long American Civil War enthusiast. His personal library consists of hundreds of Civil War publications, he has visited and studied every major battle site in the major eastern and

western campaigns and many of the minor sites as well. Prof. Ettl has participated in Civil War seminars and round tables and is an active member in the Friends of Gettysburg. Integrating his personal hobby with his business and military leadership experience will produce an enjoyable learning opportunity.

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LDS 102.20: Using Technology to Implement Virtual Meetings

Meeting Pattern: TH 3:50pm-4:45pm
Location: Harriman SINC Site 320

As with previous technological creations, beginning with the optical telegram (fire and smoke), then the electrical telegram (impulses), the acoustic telegram (phone), the visual telegram (fax) and now the network of networks (Internet) society has had to integrate these new communication methodologies into the fabric of business and social interactions. It is the intention of this course to describe the newest virtual collaboration tools and their benefits in overcoming distance, time and culture.



Aristotle Lekacos, *College of Business*

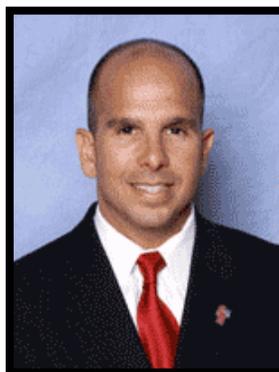
Professor Lekacos brings more than 25 years business and technical experience to the classroom. He founded and managed for 20 years a software company that developed enterprise wide business systems for Retailers, Wholesalers and Manufacturers. He guided the firm into a Multinational

Corporation expanding the scope and breath of the product line. During that period Mr. Lekacos also provided consulting services to many Fortune 100 corporations including IBM, JC Penny, AT&T, EDS, Sunbeam, Radio Shack, Honeywell and Xerox. He also provided services to various government agencies including CO-OP's of Ontario (Canadian Agriculture department), Canadian Postal Authority and NY State Court System. In addition to his business background he has extensive technical experience in software and systems. He has published articles and made presentations on business, innovations and technology. Prior to founding his company Mr. Lekacos worked at Grumman Aerospace Corporation in Advanced Systems and Business Proposals. He has received numerous awards including various Who Who's, International Distinguished Leadership, Personality Of The Year to name a few. Current areas of pursuit are the integration of Wireless devices into the business process.

LDS 102.21: The Role of Athletics in Leadership and the Community

Meeting Pattern: W 9:35am-10:30am
Location: Goldstein Center (Indoor Sports Complex)

A college athletic program is often considered to be the front porch of a University. This seminar will explore how a Division I Athletics Department operates within a University such as Stony Brook while also examining the role Athletics play within the larger extended community outside of the boundaries of the campus. The course will include discussions, readings, guest lectures, and attendance at athletic contests as tools to learn how athletics can impact those who participate as athletes as well as those who cheer from the stands, work on the campus or live in the surrounding communities.



Jim Fiore, *Athletics/Student-Athlete Development*

Jim Fiore is the Stony Brook University Director of Athletics. After serving in a variety of administrative roles at Princeton University, Dartmouth College, Fordham University and the National Invitation Basketball Tournament, Fiore was named to his current position as Director of Athletics in July

2003. Since his arrival at Stony Brook, the Department of Athletics has experienced unprecedented growth. The football program was elevated to the full scholarship division I level, multiple conference championships have been won in several sports, the academic success of the student-athletes has soared with the overall grade point average standing at 3.05, fundraising efforts have multiplied, staff development opportunities are supported, student-athlete welfare initiatives implemented and community connections have been strengthened. Under Fiore, Stony Brook's local, regional and national presence has grown significantly through development of multi-year television agreements, selection to host NCAA quarterfinal and national championships, and involvement in multi-million dollar fundraising efforts. As the Director of Athletics, Fiore also supports participation by his staff and student-athletes in a wide variety of community service initiatives including relationships with the Walk for Beauty, Lacrosse for Autism, free youth sports clinics, food drives, Soles4Souls, and National Girls and Women in Sports Day events. A native of Long Beach, NY, Fiore graduated from Long Beach High School and went on to attain his Bachelor of Arts degree from Hofstra University where he played free safety for the football team. Fiore also went on to receive a master's degree in education from Springfield College and received a certificate from the Sports Management Institute held at the University of Notre Dame and University of South Carolina.

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LDS 102.22: Pity the Poor Reader

Meeting Pattern: TU 11:45am-12:40pm

Location: Langmuir College 170

Learn how to write a blog (or email, tweet, Facebook posting, novel - whatever) that people will really want to read. The sad fact is that 35% of all blogs never have a single reader outside the author and 10% of all blogs receive 90% of all readership. This course is about how have your blog among that golden 10%. The professor is an accomplished writer (he's written everything from online computer column to novels) and he will teach students how to write effectively. That is, work that is interesting and compelling. The course will work like a workshop, with students writing short, weekly assignments that are then critiqued by the class and professor based on the principals taught.



Charles Haddad, *Journalism*

For 25 years, Charles Haddad worked as an award-winning editor and writer at many news organizations, including the St. Louis Post-Dispatch, the Atlanta Journal-Constitution and Business Week magazine. He has also taught nonfiction writing at Emory University and served as director of a

Knight Fellowship that promoted excellence in medical and public health journalism. As part of that fellowship, he ran training programs for journalists from around the world, including conferences in India and China. He's a graduate of Harvard University and Sarah Lawrence College and has written three children's novels, all published by Random House. At present, Haddad is an associate professor of journalism at Stony Brook University.

LDS 102.23: Body/Mind Performance for Leadership Training

Meeting Pattern: TH 10:40am-12:40pm

Location: Nassau Hall 104

Note: This class meets for 2 hours a week for the first 7 weeks of the semester. This class meets in South Campus.

This course will examine the dynamic interplay of imagination, creativity and critical thinking revealed through physical presence, action and performance. Industry, education and business are eager to find cooperative employees who are capable of invention and leadership. This course is based on the premise that physical, creative work requires and enhances the engagement of both independent thinking and collaboration. The practice of physical, creative work will be the focus of the course. The goal of the course is to provide the student with a number of techniques and tools in order to help develop the leader within you. Join us as you find ways to tap into your own human potential, as well as ways to play an important role in collaborations with others.

Amy Sullivan, *Center for Dance, Movement and Somatic Learning*

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LDS 102.24: Learning and Leading in Diverse Communities

Meeting Pattern: TH 11:20am-12:15pm

Location: James College 170

Diversity is a distinguishing feature of our campus and our global society. In this class, we will explore the different dimensions of diversity and the skills necessary to successfully live, learn, and lead in diverse communities.



Suzanne Velazquez, *School of Social Welfare*